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2 **The merit order effect of solar power: Consumer and sectoral impacts under the**
3 **Renewables Obligation and Feed-in Tariff schemes in the United Kingdom**

4
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10
11 **Abstract**

12 Solar power has become an increasingly important component of the United Kingdom's
13 electricity system, yet its economic impacts remain less well understood than those of wind power.
14 This study examines the merit order effect of solar generation on wholesale electricity prices and
15 evaluates its implications for consumers and the wider electricity sector. Using daily hourly average
16 data from April 2014 to March 2024, the analysis shows that solar generation significantly reduces
17 wholesale electricity prices, although the magnitude of this effect varies across market conditions. In
18 most years, the reduction in electricity expenditure was insufficient to offset the costs of the
19 Renewables Obligation and Feed-in Tariff schemes, leading to net consumer losses. During the 2021–
20 23 energy crisis, however, exceptionally high wholesale prices amplified the price-reducing effect of
21 solar generation, generating substantial consumer gains. Beyond consumer impacts, the study
22 quantifies sector-wide benefits from reduced fossil fuel imports and lower carbon emissions, which
23 remain positive throughout the sample period. A comparison of the two schemes highlights trade-offs
24 in policy design. The RO delivered solar capacity at lower costs and generated larger sector-wide
25 gains, reflecting its emphasis on cost-effectiveness, while the FIT provided greater investment
26 certainty and encouraged broad participation, albeit at higher costs.

27
28 *Keywords: Solar generation, Merit order effect, Imports of fossil fuels, Carbon emissions,*
29 *Renewables Obligation, Feed-in Tariff*

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31 *Q21 - Renewable Resources and Conservation: Demand and Supply • Prices*

32 *Q41 - Energy: Demand and Supply • Prices*

33 *Q48 - Energy: Government Policy*

34 *Q51 - Environmental Economics: Valuation of Environmental Effects*

35 1. Introduction

36 The transition to a low-carbon electricity system is central to the United Kingdom's
37 commitment to achieving net zero greenhouse gas emissions by 2050.¹ Over recent decades, the rapid
38 expansion of renewable energy has reshaped both the electricity generation mix and the operation of
39 wholesale electricity markets. Wind power accounted for 29.23 per cent of total electricity generation
40 by 2024, while solar generation increased from 0.01 per cent in 2010 to 5.04 per cent in 2024 [1].
41 Although solar remains smaller than wind, its role is expected to expand substantially, with the Sixth
42 Carbon Budget projecting solar generation to rise from 12.9 TWh in 2020 to 60 TWh by 2035 [2].
43 Solar power is also closely linked to household and community participation, and only around 5.5 per
44 cent of UK households have installed solar panels, suggesting substantial scope for further uptake [3].

45 Both solar and wind energy are weather-dependent, and rising generation from these sources
46 can alter net demand patterns and increase the need for flexibility resources [4]. However, solar
47 differs from wind in its temporal characteristics. Solar output follows a predictable daily pattern and
48 exhibits strong seasonal variation, with generation concentrated during daylight hours and peaking in
49 summer. This allows solar generation to reduce wholesale electricity prices during daytime periods by
50 displacing higher-cost marginal generation. Whether these price reductions are sufficient to offset the
51 costs of solar support schemes remains an empirical question.

52 A defining characteristic of renewable energy sources is the merit order effect, whereby low
53 marginal-cost generation displaces more expensive conventional plant, reducing wholesale electricity
54 prices. This mechanism has been widely documented in electricity markets with increasing renewable
55 penetration and, in some circumstances, can result in negative prices when renewable output exceeds
56 system demand or available flexibility [5, 6]. However, UK evidence has focused mainly on wind
57 power, while empirical evidence on solar generation remains more limited, particularly over longer
58 time horizons and during periods of extreme price volatility. Moreover, existing studies often estimate
59 price effects in isolation, without linking them to consumer gains after accounting for support scheme
60 costs, or to wider sectoral benefits from reduced fossil fuel imports and carbon emissions.

61 The UK provides a valuable setting for examining these issues because solar deployment was
62 supported mainly through two policy instruments with different objectives: the Renewables
63 Obligation (RO) and the Feed-in Tariff (FIT). The RO was a market-based certificate scheme that
64 placed greater emphasis on cost-effectiveness and market integration, while the FIT provided fixed
65 tariff payments to encourage small-scale and household participation. These differences imply that the
66 two schemes should be assessed in relation to their respective policy objectives rather than through a
67 uniform cost comparison.²

¹ In the UK, the main electricity market serves Great Britain (England, Wales, and Scotland), which accounted for 97.2 per cent of the UK population in 2021, while Northern Ireland shares an electricity market with Ireland.

² Following the closure of the RO and FIT schemes, solar deployment has continued to receive support through

68 This study examines the impact of solar generation on wholesale electricity prices in the UK
69 using daily hourly average data from April 2014 to March 2024. It makes three contributions. First, it
70 provides evidence on the merit order effect of solar generation in the UK electricity market. Second, it
71 links estimated price effects to consumer gains by comparing reductions in electricity expenditure
72 with solar-attributed RO and FIT costs. Third, it evaluates wider sectoral gains from reduced fossil
73 fuel imports and carbon emissions, while comparing the economic implications of the RO and FIT
74 schemes.

75 The remainder of the study is organised as follows. Section 2 reviews the literature. Section 3
76 presents the background. Section 4 describes the data and empirical specification. Section 5 reports
77 the estimation results. Section 6 evaluates consumer and sector-wide benefits, and Section 7
78 concludes.

79 **2. Literature review**

80 A large body of literature examines the merit order effect of renewable electricity generation,
81 whereby low marginal-cost renewables reduce wholesale electricity prices by displacing fossil fuel-
82 based generation. Empirical evidence has been reported across several liberalised electricity markets,
83 including the UK [7], Germany [8-11], Spain [12, 13], Italy [14, 15], Australia [16, 17], and the
84 United States [18, 19]. These studies generally show that higher wind and solar generation is
85 associated with reductions in wholesale electricity prices, although the magnitude of the effect varies
86 across technologies, market conditions and system characteristics. For the UK, existing evidence has
87 focused mainly on wind power. For example, [7] find that a one GWh increase in hourly wind
88 generation reduces wholesale electricity prices by £1.28/MWh. By contrast, evidence on the price
89 effect of solar generation in the UK remains more limited.

90 A second stream of literature compares wholesale price reductions from renewable generation
91 with the costs of support schemes. The findings are mixed. Some studies find that the merit order
92 effect can exceed subsidy and balancing costs, generating positive consumer gains [15, 20-22].
93 However, other studies show that support costs may outweigh price reductions, leading to consumer
94 losses [7, 15, 23, 24]. These contrasting findings suggest that the net consumer impact of renewable
95 support depends on market conditions, policy design and the characteristics of the supported
96 technology.

97 A third stream of research considers wider economic benefits beyond wholesale price
98 reductions. Renewable generation can reduce fossil fuel imports and lower carbon emissions, creating
99 additional gains for the electricity sector. Evidence from Spain and wider European studies suggests

subsequent mechanisms, including Contracts for Difference and the Smart Export Guarantee. However, to date, the scale of capacity supported under these schemes and the associated costs remain limited. As a result, they are not included in the empirical analysis of this study, which focuses on the period during which the RO and FIT schemes played a dominant role in shaping solar deployment in the UK.

100 that avoided fuel imports and emissions can be substantial [25, 26]. For the UK, [27] argue that such
101 monetary savings should be treated as net gains to the electricity sector rather than offset directly
102 against support costs, because these payments are transferred to renewable generators within the
103 sector. This perspective is particularly relevant, as consumer gains may be negative in some years
104 even when wider sectoral gains remain positive.

105 Building on these studies, this paper examines the merit order effect of solar generation in the
106 UK and links the estimated price effects to both consumer gains and wider sectoral gains. It also
107 compares the RO and FIT schemes, which supported solar deployment through different policy
108 designs and objectives.

109 **3. Background: UK electricity generation and renewable support schemes**

110 **3.1 The evolution of the UK electricity generation mix**

111 As shown in Figure 1, total electricity generation in the UK exhibited a downward trend
112 between 2010 and 2024, declining from 382.07 TWh to 284.95 TWh. This reduction is largely
113 attributable to improvements in energy efficiency, although overall generation is expected to increase
114 in the future as electrification intensifies [28].³ Over the same period, the most pronounced change
115 was the sharp decline in coal-fired generation, which fell from 107.59 TWh to just 1.90 TWh,
116 alongside a substantial expansion in wind generation from 10.29 TWh to 84.06 TWh, accounting for
117 29.23 per cent of total generation. Notwithstanding these shifts, natural gas continues to represent the
118 largest source of electricity generation, although its share declined from 45.97 per cent to 30.41 per
119 cent over the period.

120 With respect to solar power, electricity generation increased markedly from 0.04 TWh to
121 14.79 TWh, accounting for 5.04 per cent of total generation. At the household level, approximately
122 5.5 per cent of households currently have solar panels installed [3].⁴ Given the recent regulatory
123 changes introducing requirements for solar photovoltaic installation in new homes [29], solar is
124 expected to account for a growing share of the electricity generation mix in the future.

³ Other electricity sources, including oil, natural hydro, pumped storage, battery storage, and wave and tidal power, collectively contributed between 13 TWh and 17 TWh of generation over the period.

⁴ Approximately 1.5 million houses have solar panels, out of 28.6 million households.

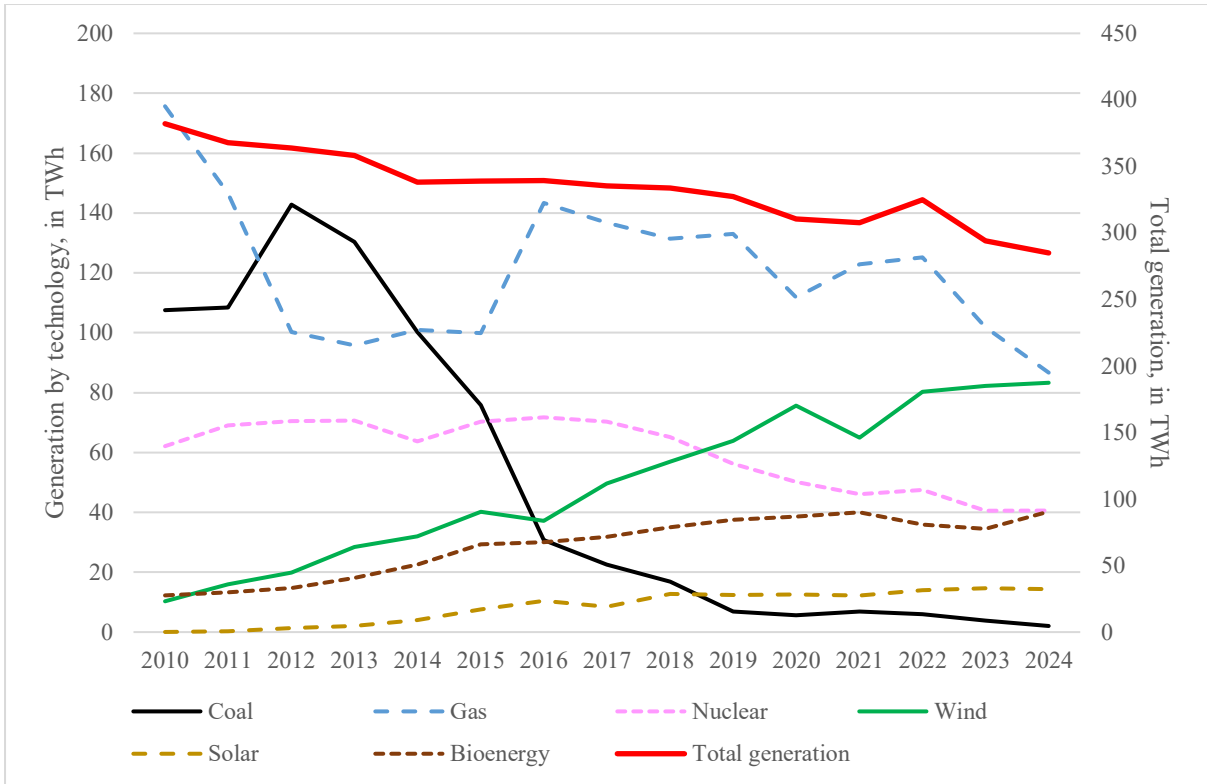


Figure 1. Electricity generation mix by technology in the UK, 2010-2024.

Source: Digest of UK Energy Statistics by DESNZ.

3.2 Temporal characteristics of solar generation

Solar photovoltaic generation exhibits a distinctive temporal profile. Unlike wind generation, which is volatile both within and across days, solar output follows a predictable daylight pattern, rising after sunrise, peaking around midday or early afternoon, and falling to zero after sunset. Its magnitude, however, varies substantially across seasons.

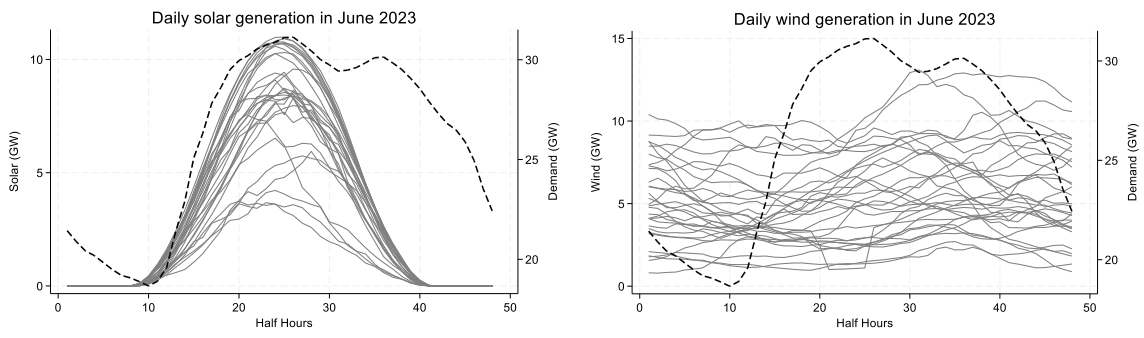
Figures 2 and 3 compare solar generation, wind generation and electricity demand in representative summer and winter periods. They show that solar generation aligns closely with daytime demand, particularly in summer, when solar output can account for around one-third of total demand during peak daylight periods. This pattern is consistent with [30], who note that solar PV reduces apparent demand during daylight hours.

However, solar generation does not coincide with the UK's seasonal demand peak, which typically occurs during winter evenings when heating demand is high and solar output is minimal or absent. This seasonal mismatch is evident in Figure 3, where December solar generation is much lower than in summer and contributes only modestly to total demand.

This temporal profile is important for the empirical analysis. Solar generation is expected to affect wholesale prices mainly during daylight hours, when it can displace higher-cost marginal

145 generation. The analysis therefore distinguishes solar-related hours from non-solar hours when
146 estimating the merit order effect of solar power.

147



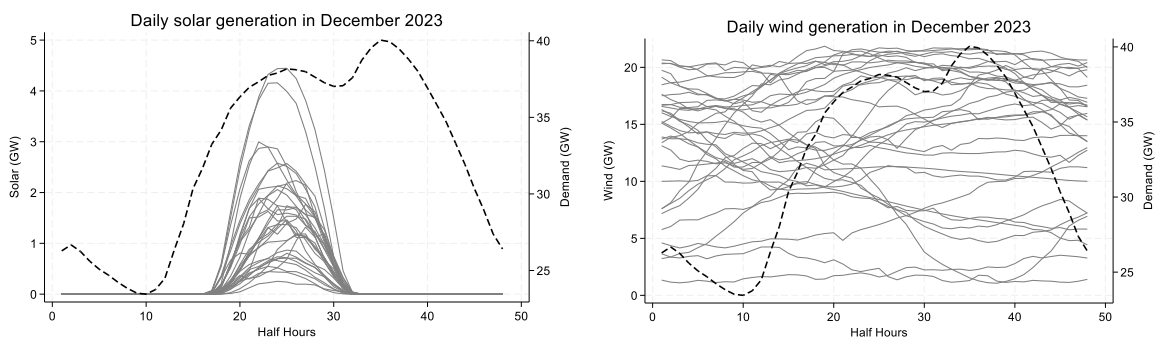
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149 **Figure 2. Intra-day electricity demand (dashed line) and renewable generation profiles in June 2023**
150 **(summer).**

151

Source: National Energy System Operator.

152



153

154 **Figure 3. Intra-day electricity demand (dashed line) and renewable generation profiles in December 2023**
155 **(winter)**

156

Source: National Energy System Operator.

157

158 **3.3 The Renewables Obligation and Feed-in Tariff schemes**

159 The expansion of solar capacity in the UK was supported mainly by two policy instruments:
160 the RO and the FIT [31, 32]. As shown in Table 1, the two schemes differed in their target scale,
161 support design and allocation of market risk.

162 The RO was a market-based certificate scheme that mainly supported larger renewable
163 projects. Accredited generators received certificates for eligible renewable generation, which provided
164 an additional revenue stream alongside the wholesale electricity price. As a result, RO-supported
165 generators remained exposed to wholesale price movements and certificate market conditions. By
166 contrast, the FIT scheme was designed to support small-scale and decentralised renewable generation,
167 particularly domestic and commercial rooftop solar PV. It provided fixed generation and export tariff
168 payments, offering investors greater revenue certainty and lower exposure to wholesale market

169 volatility. This made the FIT particularly attractive to households and small-scale investors, although
 170 its more generous and predictable support structure also increased policy costs.

171 These differences are central to the interpretation of the empirical results. The RO placed
 172 greater emphasis on cost-effectiveness and market integration, while the FIT prioritised participation
 173 and revenue certainty. Therefore, the two schemes should not be evaluated solely through a uniform
 174 cost comparison. Instead, their performance should be assessed in relation to their respective policy
 175 objectives. Further details on the institutional design of the RO and FIT schemes are provided in
 176 Appendix 1.

177 **Table 1. Key features of the Renewables Obligation (RO) and Feed-in Tariff (FIT) schemes**

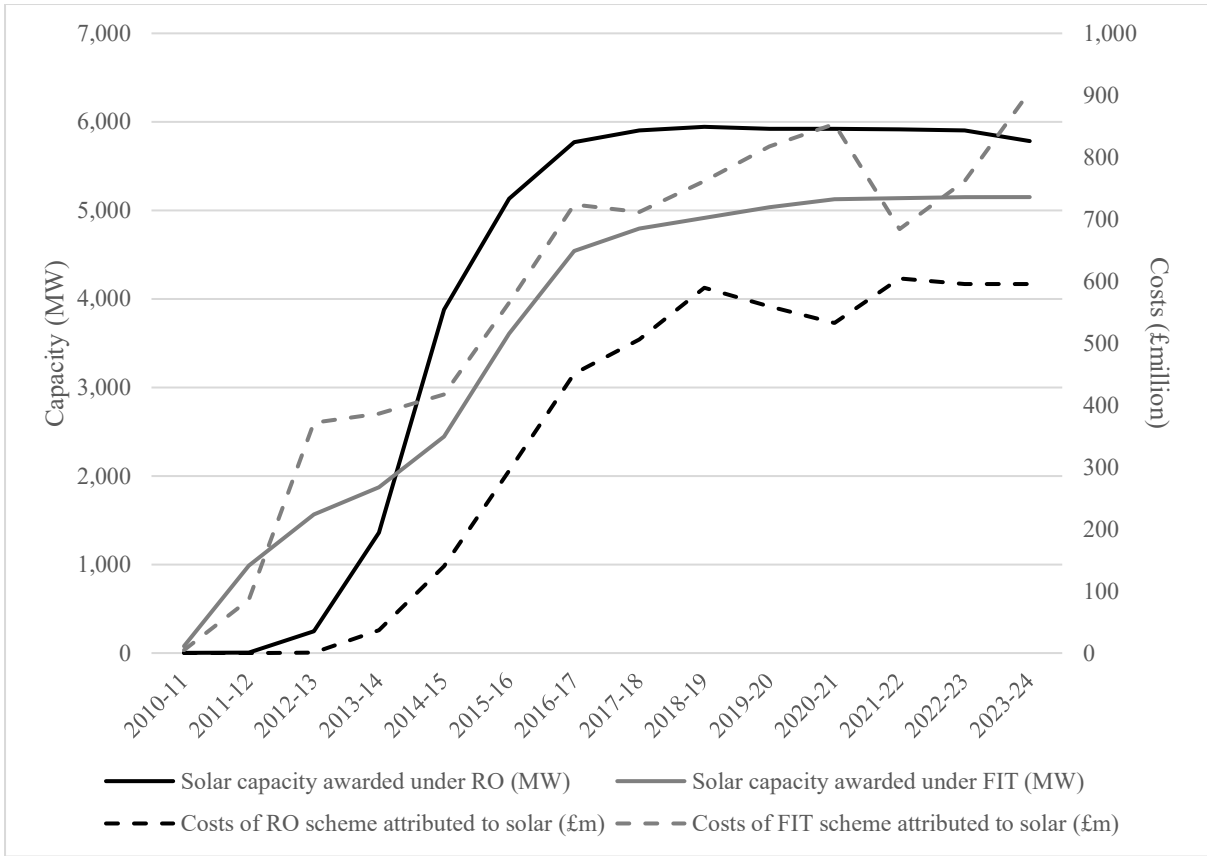
Feature	Renewables Obligation (RO)	Feed-in Tariff (FIT)
Policy objective	Promote large-scale renewable electricity deployment through a market-based certificate obligation	Encourage small-scale, decentralised renewable generation (≤ 5 MW) by providing revenue certainty
Target technologies	Solar PV, onshore and offshore wind, hydro, biomass, landfill gas, sewage gas, tidal stream and wave energy	Solar PV, small wind, hydro, anaerobic digestion, micro-CHP
Geographical coverage	England & Wales (RO), Scotland (ROS), Northern Ireland (NIRO)	Great Britain (England, Wales, Scotland)
Start date	April 2002 (England & Wales, Scotland); April 2005 (Northern Ireland)	April 2010
Closure to new entrants	March 2017 (with grace periods to March 2019, technology-specific)	March 2019
Support mechanism	Tradable certificates issued per MWh of eligible generation	Fixed generation tariff plus export tariff per kWh generated
Revenue sources for generators	Wholesale electricity price + sale of certificates	Guaranteed tariff payments independent of wholesale market prices
Cost recovery mechanism	Obligation on electricity suppliers; costs passed through to consumers	Levy on electricity suppliers; costs passed through to consumers
Exposure to market price risk	High (certificate prices and wholesale prices fluctuate)	Low (fixed, inflation-linked tariffs)
Policy successor	Contracts for Difference (CfD)	Smart Export Guarantee (SEG)

178

179 **3.4 Solar capacity expansion and policy costs**

180 Figure 4 summarises the evolution of solar capacity and the corresponding subsidy costs
 181 under the RO and FIT schemes. Solar capacity expanded substantially under both schemes, but with
 182 different cost profiles. By 2023–24, the RO supported 5,782 MW of accredited solar capacity, with
 183 approximately £595.10 million of scheme costs attributed to solar generation. In the same year, the
 184 FIT supported 5,149 MW of solar capacity, with estimated solar-attributed costs of £906.28 million.

185 This comparison suggests that the RO delivered solar capacity at lower attributed policy cost,
 186 reflecting its stronger emphasis on market-based support and cost-effectiveness. By contrast, the FIT
 187 provided more generous and predictable support, which encouraged household and small-scale
 188 participation but resulted in higher attributed costs. Further details on the cost-attribution method and
 189 supporting evidence on scheme transfers are provided in Appendix 2.



190
191 **Figure 4. Solar capacity deployment and associated subsidy costs under the RO and FIT schemes**

192 Source: RO annual reports and FIT annual reports.

193
194 **4. Data and model specification**

195 **4.1 Data**

196 This section describes the dataset covering the period from 1 April 2014 to 31 March 2024,
197 comprising 3,653 days. The Market Index Price (MIP), obtained from Elexon, is used as the
198 dependent variable to represent the wholesale electricity price in Great Britain [33]. Reported at half-
199 hourly intervals, the MIP is calculated as the weighted average price of electricity traded on the
200 intraday market, which enables continuous trading for same-day delivery.

201 Four system-related explanatory variables are included: electricity demand, wind generation,
202 solar generation, and intraday trading volume, all sourced from the National Energy System Operator
203 [34]. First, electricity demand is measured as the sum of national demand, which is recorded by
204 meters connected to the transmission system, and estimated embedded wind and solar generation
205 connected to the low voltage regional electricity networks. Second, wind generation is measured as
206 the combined output of wind farms connected to the transmission network and estimated embedded
207 wind generation. Third, solar generation is measured using estimated embedded output only. These
208 embedded values are estimated by NESO using data on installed capacity and location, together with

209 weather conditions such as wind speed and solar radiation. Fourth, intraday trading volume is
 210 included to control for market tightness.

211 Following the literature [15, 35], the half-hourly data are aggregated into daily hourly
 212 averages to reduce noise and highlight underlying trends. A previous study on the UK focusing on the
 213 impact of wind generation by [7] calculated daily hourly average solar generation over a 24-hour
 214 period. However, since solar generation does not occur at night, the daily hourly average solar
 215 generation is mechanically low and may understate the effective contribution of solar power during
 216 generating hours.

217 Therefore, to address this limitation, this study focuses on daytime hours when examining the
 218 impact of solar generation on electricity prices. Daylight hours are defined as periods with non-zero
 219 solar generation, which are classified as solar-related hours, while periods with zero solar generation
 220 are classified as non-solar-related hours. Because total daily solar generation is unchanged but is
 221 distributed over fewer hours, the resulting daily hourly average solar value is substantially higher than
 222 that calculated over a 24-hour period, whereas other variables such as electricity demand and wind
 223 generation remain broadly comparable.

224 This study also includes daily data on fossil fuel and carbon emission costs. Natural gas prices,
 225 measured in pence per therm, are obtained from the National Balancing Point, which serves as the
 226 principal gas trading hub in the UK. Coal prices, measured in US dollars per tonne, are sourced from
 227 the API2 index, the benchmark index for coal traded in the European market. Carbon prices,
 228 expressed in euros per tonne, are derived from the EU Emissions Trading System, under which power
 229 generators are required to surrender allowances for carbon emissions, increasing the marginal cost of
 230 fossil fuel-based electricity generation. In addition to carbon costs under the EU ETS, the Carbon
 231 Price Support was introduced in April 2013 as a supplementary tax on fossil fuel generators in the
 232 UK.⁵ For consistency, all prices are converted into British pounds using daily exchange rates.⁶

233 **Table 2. Descriptive statistics of key variables**

Variables	Solar hours				Non-solar hours	All hours	Summer	Winter
	Mean	Std.Dev.	Min	Max	Mean	Mean	Mean	Mean
Market index price (£/MWh)	73.49	67.15	-19.06	834.45	68.29	70.62	70.89	80.99
Electricity demand (GWh)	35.38	5.36	23.44	50.60	28.78	32.08	30.90	40.60
Wind generation (GWh)	6.34	4.47	0.24	21.33	6.09	6.21	4.33	8.60
Solar generation (GWh)	2.22	1.25	0.07	5.73	0.00	1.22	2.82	1.30
Trading volume (GWh)	2.16	0.98	0.00	6.62	1.72	1.95	1.88	2.42
Gas price (pence/therm)	71.28	67.04	8.50	570.00	71.28	71.28	67.30	80.53

⁵ Following the UK's withdrawal from the European Union, participation in the EU ETS ended on 31 December 2020, and the UK ETS was introduced from 1 January 2021. Given the close co-movement between monthly prices under the EU ETS and the UK ETS, daily EU ETS prices are used as a proxy for carbon costs in this study after January 2021 [36].

⁶ Where price observations are unavailable for weekends, Saturday and Sunday values are assumed to be equal to those observed on the preceding Friday in order to maintain a continuous daily series.

Coal price (£/tonne)	78.42	61.82	30.11	341.10	78.42	78.42	82.12	71.55
Carbon price with CPS (£/tonne)	45.21	26.41	13.44	103.67	45.21	45.21	44.92	46.66

234

235 Table 2 provides a summary of the variables used in this analysis and reports their descriptive
 236 statistics.⁷ These statistics offer an overview of the central tendency and variability of wholesale price,
 237 demand, generation, and costs variables, thereby illustrating the key characteristics of the dataset over
 238 the sample period. Table 2 includes statistics reported separately for solar hours, non-solar hours, and
 239 all hours in order to capture daily load variation, as well as for summer and winter to account for
 240 seasonal variations. In particular, based on solar hours only, the average daily hourly solar generation
 241 is 2.22 GWh, which is nearly double the corresponding average calculated over a 24-hour period.

242 To assess the time-series properties of the data, Augmented Dickey-Fuller tests were
 243 conducted for the main variables, with detailed results reported in Appendix 4. Most variables reject
 244 the null hypothesis of a unit root, while carbon prices show stronger time-dependent behaviour. The
 245 empirical specification therefore includes year, month and weekday fixed effects to absorb common
 246 temporal shocks and deterministic time patterns.

247 4.2 Model specification

248 The dependent variable in this study is the daily average hourly wholesale electricity price
 249 (ep). The first independent variable is electricity demand (ed), measured as the daily average hourly
 250 level of demand. Electricity consumption is assumed to be price inelastic and is therefore treated as an
 251 exogenous variable in the model. The other independent variables include wind generation ($wind$) and
 252 solar generation ($solar$), which are generally considered to be exogenous because they depend on
 253 weather conditions. In addition, intraday market trading volume (vol) is included to control for market
 254 conditions. To control for variations in fuel costs and carbon pricing, three additional explanatory
 255 variables are included: the gas price ($gasp$), the coal price ($coalp$), and the carbon price with Carbon
 256 Price Support ($carbonps$).

257 To capture seasonal and temporal variations, a set of time fixed effect variables is included in
 258 the model. These effects comprise year fixed effects D_t^y to account for longer-term market
 259 developments, month fixed effects D_t^m to reflect seasonal patterns in electricity consumption, and
 260 day-of-the-week fixed effects D_t^w , defined for each day from Monday to Sunday, to capture intra-
 261 week variation in demand.

262 The baseline model is defined as follows:

$$\begin{aligned}
 263 \quad ep_t = & \beta_0 + \beta_1 \cdot ed_t + \beta_2 \cdot wind_t + \beta_3 \cdot solar_t + \beta_4 \cdot vol_t \\
 264 \quad & + \beta_5 \cdot gasp_t + \beta_6 \cdot coalp_t + \beta_7 \cdot carbonps_t + \gamma^y D_t^y + \gamma^m D_t^m + \gamma^w D_t^w + \varepsilon_t \quad (1)
 \end{aligned}$$

265 where t represents daily intervals.

⁷ Annual statistics are reported in Appendix 3.

266 Furthermore, to examine whether the impact of solar generation on electricity prices differs
 267 across seasons, this study considers an alternative specification that introduces interaction terms
 268 between solar generation and quarter dummies, specified as follows:

$$269 \quad ep_t = \beta_0 + \beta_1 \cdot ed_t + \beta_2 \cdot wind_t + \beta_3 \cdot solar_t + \delta^q \cdot (solar_t \cdot D_t^q) + \beta_4 \cdot vol_t$$

$$270 \quad + \beta_5 \cdot gasp_t + \beta_6 \cdot coalp_t + \beta_7 \cdot carbonps_t + \gamma^y D_t^y + \gamma^q D_t^q + \gamma^w D_t^w + \varepsilon_t \quad (2)$$

271 The coefficient β_3 captures the marginal price effect of solar generation in the reference quarter,
 272 Summer, while the elements of δ^q measure deviations from this baseline across other quarters. In this
 273 specification, month fixed effects are excluded and replaced by quarter fixed effects D^q when
 274 analysing seasonal heterogeneity. This is required because quarter indicators are linear combinations
 275 of month indicators, and including both sets of fixed effects would induce perfect multicollinearity.

276 As renewable generation capacity has expanded over time, its impact on electricity prices
 277 may vary across different years. To examine this potential variation, Equation (1) is estimated
 278 separately for each year in the dataset, thereby allowing the identification of year-specific effects.

279 To ensure the reliability of the estimation results, statistical tests for heteroscedasticity and
 280 serial correlation are conducted. The Breusch-Pagan test is used to detect heteroscedasticity in the
 281 residuals, and the results indicate its presence, implying that a standard ordinary least squares
 282 approach may yield inefficient estimates. The Durbin-Watson test is then applied to assess serial
 283 correlation, confirming the presence of first-order autocorrelation and indicating that the OLS
 284 residuals are not independently distributed over time.

285 To address these issues, following [15], it is assumed that the residuals follow a first-order
 286 autoregressive process, AR(1), expressed as $\varepsilon_t = \rho\varepsilon_{t-1} + \omega_t$, where $|\rho| < 1$ and ω_t represents white
 287 noise. The model is subsequently estimated using the Prais-Winsten estimator with robust standard
 288 errors, which accounts for first-order serial correlation in the error term and yields inference that is
 289 robust to heteroscedasticity.

290 **5. Estimation results**

291 **5.1 Baseline estimation results**

292 The estimation results are reported in Table 3. The results in Column 1 are based on solar-
 293 related hours with non-zero solar generation. The coefficient for electricity demand is positive and
 294 statistically significant, indicating that a marginal increase of one GWh in demand leads to an increase
 295 of £1.51 per MWh in wholesale electricity prices. This finding is consistent with expectations, as
 296 higher demand typically requires the dispatch of more expensive generation units, thereby raising
 297 prices. Renewable energy sources demonstrate a pronounced merit order effect, whereby low-cost
 298 renewable generation displaces more expensive fossil fuel-based electricity. The coefficient for solar
 299 generation is negative and statistically significant, showing that a one GWh increase in solar output

300 reduces wholesale electricity prices by £3.99 per MWh. This effect is larger than the corresponding
 301 impact of wind generation, which is estimated at £2.87 per MWh. The larger price effect of solar
 302 compared with wind can be attributed to solar generation’s coincidence with peak demand periods on
 303 a daily basis, during which it displaces higher-cost marginal generators.

304 Results for non-solar hours are listed in Column 2. The impact of demand is stronger when
 305 there is no solar generation, with prices increasing by £2.42 per MWh for a one GWh increase in
 306 demand. This reflects the fact that the presence of solar generation during daylight hours helps to
 307 moderate the impact of demand on prices. This also implies that, in a system with a higher volume of
 308 solar capacity and reduced reliance on other fuel sources such as gas, the impact of rising demand on
 309 electricity prices may become larger during periods when solar is not operational. This raises concerns
 310 regarding energy security and provides evidence for the need for energy storage and other forms of
 311 flexibility.

312 For comparison, the results based on all hours are illustrated in Column 3. Although the
 313 estimated solar coefficients are similar across the solar hours and all hours specifications, the solar
 314 hours estimates are more appropriate for interpreting the marginal price effect of solar generation.
 315 Solar power is produced only during daylight hours, and restricting the sample to periods with non-
 316 zero solar output aligns the regression with the economic margin at which solar generation competes
 317 in the merit order. The similarity of the coefficients across specifications indicates that the results are
 318 robust to sample definition, while estimates from solar hours provide a more conceptually consistent
 319 basis for the subsequent calculations of gains to consumers.

320 **Table 3. Prais-Winsten estimation results for wholesale electricity prices**

	(1)	(2)	(3)	(4)
	Solar hours	Non-solar hours	All hours	Solar hours with interaction terms
Electricity demand	1.514*** (0.267)	2.418*** (0.291)	1.870*** (0.272)	0.767*** (0.242)
Wind generation	-2.873*** (0.165)	-3.101*** (0.166)	-3.016*** (0.159)	-2.941*** (0.171)
Solar generation	-3.989*** (0.564)		-3.993*** (0.808)	-4.062*** (0.746)
Trading volume	5.555*** (1.080)	4.972*** (0.991)	5.446*** (1.113)	5.045*** (1.054)
Gas price	0.731*** (0.0345)	0.606*** (0.0285)	0.655*** (0.0294)	0.736*** (0.0352)
Coal price	0.0877** (0.0392)	0.162*** (0.0332)	0.143*** (0.0351)	0.0862** (0.0407)
Carbon price with CPS	0.289** (0.119)	0.473*** (0.105)	0.362*** (0.105)	0.254** (0.119)
Solar generation* Spring dummy				0.0183 (0.829)
Solar generation* Autumn dummy				0.371 (1.109)

Solar generation*				0.432
Winter dummy				(1.029)
Constant	-59.90***	-86.19***	-70.35***	-20.18**
	(13.01)	(11.41)	(11.77)	(9.230)
Observations	3,653	3,653	3,653	3,653
R-squared	0.820	0.845	0.838	0.811
FE (year, month, weekday)	Yes	Yes	Yes	
FE (year, quarter, weekday)				Yes

Standard errors in parentheses, *** p<0.01, ** p<0.05, * p<0.1

321

322 To examine seasonal heterogeneity in the impact of solar generation, Column 4 reports the
323 estimation results from Equation (2), which includes interaction terms between solar generation and
324 quarter dummies. With summer used as the reference quarter, the coefficient on solar generation
325 captures the summer-specific effect and indicates a statistically significant price-reducing impact of
326 £4.062 per MWh. The coefficients on the interaction terms are positive, suggesting that the price-
327 reducing effect of solar generation is weaker in spring, autumn, and winter relative to summer.
328 However, none of these interaction terms is statistically significant, indicating that the differences
329 across seasons are not statistically significant.

330 5.2 Time variation in the price effects of solar generation

331 The marginal impact of solar generation on wholesale electricity prices varies substantially
332 across years, indicating that its value depends on prevailing market conditions [37]. To capture this
333 variation, Equation (1) is estimated separately for each financial year, and Figure 5 presents the
334 resulting coefficients for electricity demand, wind generation and solar generation.

335 The estimated price-reducing effect of solar generation ranges from approximately
336 £1.80/MWh to £9.27/MWh, with all estimates statistically significant at the 5 per cent level.⁸ The
337 effect is larger in years with higher wholesale electricity prices and more expensive marginal
338 generation. In these conditions, additional solar output displaces higher-cost fossil fuel generation,
339 producing a stronger merit order effect. By contrast, when fuel costs and wholesale prices are lower,
340 the displacement value of solar generation is more limited.

341 These year-specific estimates provide the basis for the consumer and sectoral gain
342 calculations in Section 6. By allowing the solar price effect to vary over time, the analysis avoids
343 imposing a single average effect across different market regimes.

⁸ Full estimation results are reported in Appendix 5.

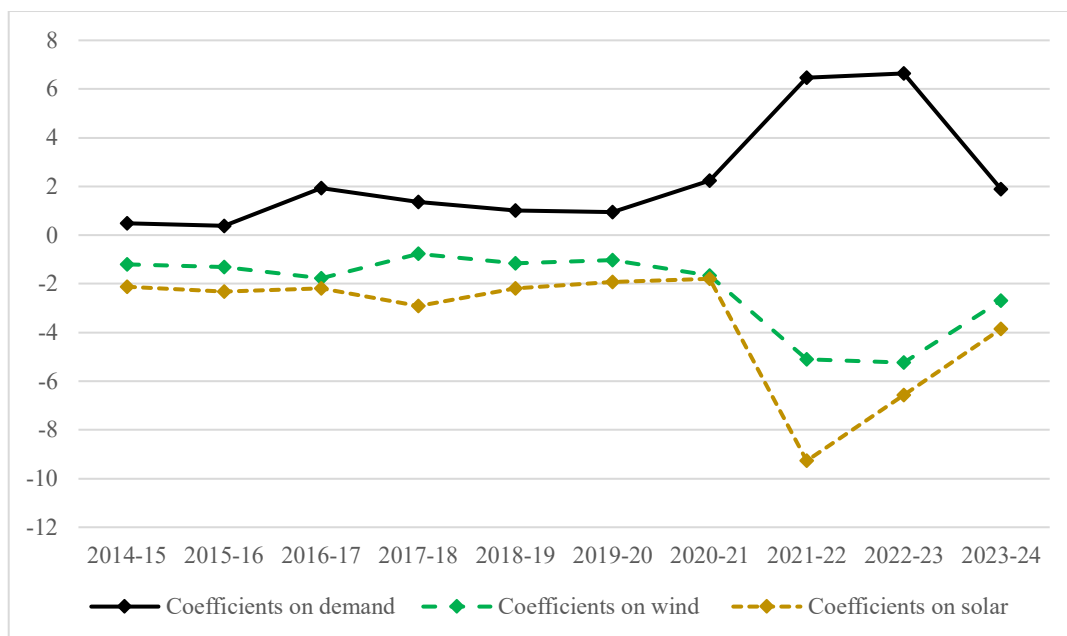


Figure 5. Year-specific marginal price effects of electricity demand, wind generation, and solar generation

5.3 Solar generation during the 2021-23 energy crisis

The large coefficients estimated for solar and wind generation in 2021–22 and 2022–23 coincide with severe disruption in European energy markets. Average wholesale electricity prices rose to £153.28/MWh in 2021–22 and £189.82/MWh in 2022–23, compared with £43.15/MWh in 2020–21. This increase was driven mainly by rising gas prices, reflecting post-pandemic demand recovery, constrained gas supply and geopolitical tensions following the Russia–Ukraine conflict.

Under these conditions, additional solar output displaced high-cost gas-fired generation and produced a much larger merit order effect than in normal market conditions. This explains why the estimated marginal price impact of solar generation exceeded £9/MWh in 2021–22, far above the long-run average.

These findings suggest that renewable generation can provide greater economic value during periods of extreme price stress by reducing reliance on marginal fossil fuel generation. This is important for the evaluation in Section 6, where the larger price effects during the energy crisis translate into substantial consumer gains that outweigh the costs of support schemes.

6. Discussion

6.1 Gains to consumers

Solar generation reduces wholesale electricity prices through the merit order effect, but the costs of support schemes are ultimately recovered from consumers through electricity bills. To assess the consumer impact, the estimated reduction in electricity expenditure is compared with the solar-attributed costs of the RO and FIT schemes. Solar generation under each scheme is estimated from

367 installed capacity and annual solar load factors. Since solar output is concentrated during daylight
368 periods, annual generation is converted into average hourly generation using approximately 13 solar-
369 related hours per day. Further details are provided in Appendix 6.

370 Table 4 reports the estimated gains to consumers under the RO scheme. RO-supported solar
371 generation increased from 2,507 GWh in 2014–15 to 5,539 GWh in 2023–24, while average hourly
372 solar generation increased from 0.53 GWh to 1.17 GWh. Applying the estimated marginal price
373 effects to electricity consumption during solar-related hours gives annual expenditure reductions
374 ranging from £184.40 million to £1.13 billion.

375 Consumer gains are calculated by comparing these expenditure reductions with the solar-
376 attributed costs of the RO scheme. Before the energy crisis, the results were mixed. Consumer gains
377 were negative in 2019–20 and 2020–21, at -£210.83 million and -£238.79 million, respectively.
378 However, gains became strongly positive during the energy crisis, reaching £896.86 million in 2021–
379 22 and £528.27 million in 2022–23. This reflects the much stronger price-reducing effect of solar
380 generation when wholesale electricity prices were exceptionally high, and consequently, solar
381 generation led to substantial reductions in electricity expenditure that exceeded the associated subsidy
382 costs.

383 Table 5 reports the corresponding estimates for the FIT scheme. FIT-supported solar
384 generation increased from 2,067 GWh in 2014–15 to 4,881 GWh in 2023–24, while average hourly
385 solar generation increased from 0.44 GWh to 1.03 GWh. The estimated reductions in electricity
386 expenditure range from £152.05 million to £1.30 billion.

387 In most pre-crisis years, the FIT scheme generated larger consumer losses than the RO
388 scheme because its subsidy costs were higher. Losses reached £525.08 million in 2019–20 and
389 £600.07 million in 2020–21. However, as with the RO scheme, FIT-related consumer gains became
390 positive during the energy crisis, reaching £617.10 million in 2021–22 and £216.37 million in 2022–
391 23. Overall, the results show that solar support did not consistently generate positive consumer gains
392 under normal market conditions, but it provided substantial consumer benefits when wholesale
393 electricity prices were unusually high.

394
395
396

Table 4. Gains to consumers under the RO scheme

Financial year	(1) Solar generation under RO (GWh)	(2)=(1)/(365*13) Average hourly solar generation under RO (GWh)	(3) Estimated marginal impact of one GWh solar on the price (£/MWh)	(4)=(2)*(3) Total impact on price (£/MWh)	(5) Electricity consumption in solar-related hours (GWh)	(6)=(4)*(5) Total reduction in expenditure (£ million)	(7) Costs of RO attributed to solar (£ millions)	(8) Gain/loss to consumers via RO (£ millions)
2014-15	2,507	0.53	-2.13	-1.13	163,848	184.40	140.44	43.96
2015-16	4,488	0.95	-2.32	-2.20	162,532	357.24	294.04	63.21
2016-17	5,254	1.11	-2.18	-2.41	159,034	383.73	450.67	-66.94
2017-18	5,420	1.14	-2.92	-3.33	158,781	529.43	504.31	25.12
2018-19	5,811	1.22	-2.19	-2.68	156,418	418.92	586.98	-168.07
2019-20	5,582	1.18	-1.91	-2.25	154,655	348.22	559.05	-210.83
2020-21	5,468	1.15	-1.80	-2.07	142,935	295.82	534.60	-238.79
2021-22	5,149	1.09	-9.27	-10.06	149,253	1,501.31	604.45	896.86
2022-23	5,727	1.21	-6.58	-7.94	141,572	1,123.63	595.36	528.27
2023-24	5,539	1.17	-3.85	-4.50	140,098	629.81	595.10	34.72

398 Sources: Authors' calculations based on estimation results and data from RO annual reports, DESNZ, and NESO.

Table 5. Gains to consumers under the FIT scheme

Financial year	(1) Solar generation under FIT (GWh)	(2)=(1)/(365*13) Average hourly solar generation under FIT (GWh)	(3) Estimated marginal impact of one GWh solar on the price (£/MWh)	(4)=(2)*(3) Total impact on price (£/MWh)	(5) Electricity consumption in solar-related hours (GWh)	(6)=(4)*(5) Total reduction in expenditure (£ million)	(7) Costs of FIT attributed to solar (£ millions)	(8) Gain/loss to consumers via FIT (£ millions)
2014-15	2,067	0.44	-2.13	-0.93	163,848	152.05	417.19	-265.15
2015-16	3,016	0.64	-2.32	-1.48	162,532	240.09	564.96	-324.87
2016-17	3,926	0.83	-2.18	-1.80	159,034	286.72	723.86	-437.13
2017-18	4,333	0.91	-2.92	-2.67	158,781	423.27	711.61	-288.34
2018-19	4,764	1.00	-2.19	-2.20	156,418	343.46	761.54	-418.09
2019-20	4,682	0.99	-1.91	-1.89	154,655	292.11	817.19	-525.08
2020-21	4,692	0.99	-1.80	-1.78	142,935	253.84	853.92	-600.07
2021-22	4,464	0.94	-9.27	-8.72	149,253	1,301.56	684.46	617.10
2022-23	4,983	1.05	-6.58	-6.91	141,572	977.64	761.28	216.37
2023-24	4,881	1.03	-3.85	-3.96	140,098	554.96	906.28	-351.31

400 Sources: Authors' calculations based on estimation results and data from FIT annual reports, DESNZ, and NESO.

401 **6.2 Net gain to the electricity sector**

402 Evaluating solar generation solely from the consumer perspective provides only a partial
403 assessment. Following [7], this study also considers the wider net gain to the electricity sector, where
404 benefits arise from reduced fossil fuel imports and lower carbon emissions. Support costs are treated
405 as transfers within the electricity sector, while avoided fuel and carbon costs represent sector-wide
406 gains.

407 The calculation assumes that solar generation primarily displaces coal-fired generation,
408 consistent with the pronounced decline in coal generation shown in Figure 1. Solar generation reduces
409 the need for imported fossil fuels and lowers emissions from conventional generators. Avoided coal
410 consumption is calculated using the [38] conversion factor of 0.513 tonnes of coal per MWh of coal-
411 fired electricity. Avoided emissions are calculated using an emissions factor of 0.936 kg CO_{2e} per
412 kWh for coal-fired generation [28, 39]. The resulting reductions are monetised using annual coal and
413 carbon prices.

414 Tables 6 and 7 report the estimated sector-wide gains from solar generation under the RO and
415 FIT schemes. Under the RO scheme, solar generation produced consistent positive net gains
416 throughout the sample period. These gains ranged from £68.4 million in 2014–15 to £1.04 billion in
417 2022–23. The large gain in 2022–23 reflected both high coal prices and elevated carbon prices. In that
418 year, RO-supported solar generation reached 5,727 GWh, implying avoided coal imports of 2.94
419 million tonnes and avoided emissions of 5.36 million tonnes of CO_{2e}.

420 The FIT scheme generated similar positive sector-wide benefits, although the gains were
421 smaller because FIT-supported solar generation was lower than RO-supported generation. As shown
422 in Table 7, sector-wide gains under the FIT ranged from £56.4 million in 2014–15 to approximately
423 £0.90 billion in 2022–23. In 2022–23, FIT-supported solar generation reached 4,983 GWh, implying
424 avoided coal consumption of 2.56 million tonnes and avoided emissions of 4.66 million tonnes of
425 CO_{2e}.

426 Overall, the results show that solar generation created positive sector-wide gains under both
427 schemes, even in years when consumers experienced losses after accounting for support costs. This
428 suggests the importance of evaluating renewable support policies from a system-wide perspective,
429 rather than focusing solely on consumer gains. The RO generated larger sector-wide gains than the
430 FIT, mainly because it supported a larger volume of solar generation at lower attributed policy cost.

431

Table 6. Avoided costs from fuel imports and carbon emissions from solar generation under the RO scheme

Financial year	(1) Solar generation under RO (GWh)	(2)=(1)*0.513 Avoided usage of coal, 0.513 t/MWh (million tonnes)	(3) Coal prices, annual average (£/tonne)	(4)=(2)*(3) Avoided costs from fewer coal imports (£ million)	(5)=(1)*0.936 Avoided GHG emissions, 0.936 kg CO _{2e} /kWh (million tonnes)	(6) Carbon prices, annual average (£/tonne)	(7)=(5)*(6) Avoided costs from reduced emissions (£ million)
2014-15	2,507	1.29	43.87	56.42	2.35	5.11	12.00
2015-16	4,488	2.30	34.98	80.54	4.20	5.16	21.69
2016-17	5,254	2.70	53.03	142.95	4.92	4.25	20.89
2017-18	5,420	2.78	64.58	179.56	5.07	7.78	39.49
2018-19	5,811	2.98	68.05	202.85	5.44	18.63	101.31
2019-20	5,582	2.86	43.15	123.57	5.22	21.05	110.00
2020-21	5,468	2.80	41.71	116.98	5.12	26.26	134.41
2021-22	5,149	2.64	117.76	311.04	4.82	54.73	263.77
2022-23	5,727	2.94	223.86	657.68	5.36	70.89	380.02
2023-24	5,539	2.84	93.35	265.25	5.18	66.60	345.27

432 Sources: Authors' calculations based on estimation results and data from RO annual reports, DESNZ, NESO, and Datastream.

433

Table 7. Avoided costs from fuel imports and carbon emissions from solar generation under the FIT scheme

Financial year	(1) Solar generation under FIT (GWh)	(2)=(1)*0.513 Avoided usage of coal, 0.513 t/MWh (million tonnes)	(3) Coal prices, annual average (£/tonne)	(4)=(2)*(3) Avoided costs from fewer coal imports (£ million)	(5)=(1)*0.936 Avoided GHG emissions, 0.936 kg CO _{2e} /kWh (million tonnes)	(6) Carbon prices, annual average (£/tonne)	(7)=(5)*(6) Avoided costs from reduced emissions (£ million)
2014-15	2,067	1.06	43.87	46.52	1.93	5.11	9.89
2015-16	3,016	1.55	34.98	54.12	2.82	5.16	14.58
2016-17	3,926	2.01	53.03	106.81	3.67	4.25	15.61
2017-18	4,333	2.22	64.58	143.56	4.06	7.78	31.57
2018-19	4,764	2.44	68.05	166.31	4.46	18.63	83.06
2019-20	4,682	2.40	43.15	103.66	4.38	21.05	92.28
2020-21	4,692	2.41	41.71	100.39	4.39	26.26	115.33
2021-22	4,464	2.29	117.76	269.66	4.18	54.73	228.68
2022-23	4,983	2.56	223.86	572.23	4.66	70.89	330.64
2023-24	4,881	2.50	93.35	233.73	4.57	66.60	304.24

434 Sources: Authors' calculations based on estimation results and data from RO annual reports, DESNZ, NESO, and Datastream.

435 **6.3 Comparison of the RO and FIT schemes**

436 The analysis so far indicates that solar deployment under the RO scheme was achieved at
437 lower subsidy costs and generated larger price-related benefits than deployment under the FIT scheme.
438 As shown in Section 3.4, a simple comparison for 2023-24 illustrates this difference: the RO
439 supported 5,782 MW of solar capacity at a cost of £595.10 million, while the FIT supported 5,149
440 MW at a higher cost of £906.28 million. Consistent with this, the results in Sections 6.1 and 6.2 show
441 that solar generation supported under the RO generated larger and more persistent gains for
442 consumers and the electricity sector, particularly during periods of high wholesale electricity prices.
443 From a narrow efficiency perspective, defined in terms of delivering solar capacity, wholesale price
444 reductions, and sector-wide benefits at lower cost, the RO therefore appears more cost-effective.

445 However, interpreting this result as evidence of the overall superiority of the RO scheme
446 would be misleading. The RO and FIT schemes were designed with distinct objectives. The RO
447 operated as a market-based mechanism that emphasised cost-effectiveness and integration into
448 wholesale electricity markets through certificate trading. By contrast, the FIT scheme prioritised
449 revenue certainty to accelerate early-stage deployment at a time when solar technology costs were
450 higher and market uncertainty was substantial. The higher subsidy costs observed under the FIT
451 scheme are therefore consistent with its intended role.

452 **7. Conclusion**

453 The transition towards a low-carbon electricity system has reshaped the UK's generation mix,
454 with solar power playing an increasingly important role. This study examined the impact of solar
455 generation on wholesale electricity prices and assessed whether the resulting price reductions offset
456 the costs of support under the RO and FIT schemes.

457 Using daily hourly average data from April 2014 to March 2024, the empirical analysis
458 confirms a robust merit order effect of solar generation. On average, a one GWh increase in solar
459 output reduces wholesale electricity prices by around £4 per MWh. However, the magnitude of this
460 effect is highly state dependent. During periods of normal market conditions, the price-reducing effect
461 of solar generation is relatively modest, whereas during the energy crisis of 2021-22 and 2022-23,
462 when wholesale prices were exceptionally high, the marginal impact exceeded £9 per MWh. These
463 findings highlight the stabilising role of solar generation during periods of extreme price stress, when
464 it displaces high-cost fossil fuel-based generation.

465 From the consumer perspective, the results show that in most years prior to the energy crisis,
466 reductions in electricity expenditure resulting from lower wholesale prices were insufficient to offset
467 the costs of renewable support schemes, leading to consumer losses. By contrast, during 2021-22 and
468 2022-23, elevated wholesale prices amplified the merit order effect of solar generation, generating

469 substantial positive consumer gains. This pattern underscores that the distributional impacts of
470 renewable support are not constant over time but depend critically on prevailing market conditions.

471 Extending the analysis beyond consumers, this study quantified sector-wide benefits arising
472 from reduced fossil fuel imports and lower greenhouse gas emissions. Solar generation contributed to
473 substantial reductions in coal-fired electricity generation, lowering reliance on imported fuels and
474 reducing compliance costs associated with carbon pricing. When these effects are taken into account,
475 solar generation generated consistent positive net gains for the electricity sector under both the RO
476 and FIT schemes, even in years when consumer gains were negative. This finding highlights the
477 importance of evaluating renewable energy policies from a system-wide perspective rather than
478 focusing solely on consumer price effects.

479 A key contribution of the study lies in the comparison between the RO and FIT schemes. The
480 results show that solar deployment under the RO scheme was more cost-effective in terms of
481 delivering price reductions and sector-wide gains per unit of subsidy expenditure. However, this
482 should not be interpreted as evidence of the overall superiority of the RO scheme. The two policies
483 were designed with fundamentally different objectives. The RO emphasised market integration and
484 exposure to wholesale price signals, whereas the FIT prioritised revenue certainty and broad
485 participation by households and small-scale investors. The higher subsidy costs associated with the
486 FIT scheme are therefore consistent with its distributional and developmental objectives.

487 Finally, the analysis highlights an emerging challenge associated with rising solar penetration.
488 While solar generation reduces wholesale prices during daylight hours, prices become more sensitive
489 to demand during non-solar hours, when solar output is unavailable and system margins are tighter.
490 This finding points to the growing importance of flexibility solutions such as energy storage, demand-
491 side response, and complementary low-carbon generation as solar capacity continues to expand.

492 Overall, the findings suggest that solar generation delivers substantial economic and
493 environmental benefits, particularly during periods of high electricity prices, but that the effectiveness
494 of support schemes depends critically on policy objectives and market context. Future research could
495 extend this framework by incorporating dynamic investment responses, interactions with storage and
496 network constraints, and comparisons with alternative support mechanisms such as Contracts for
497 Difference, both within the UK and across other electricity markets.

498

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502

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