



Personalisation at the Core of Success: Process Evaluation of the LISTEN Randomised Controlled Trial Evaluating a Personalised Self-Management Support Intervention for People Living With Long Covid

Fiona Leggat¹ D | Anna Torrens-Burton² | Bernadette Sewell³ | Nick Sevdalis⁴ | Monica Busse⁵ | Anne Domeney^{6,7} | Judith Parsons⁶ | Maria Ines de Sousa de Abreu⁸ | Fiona Jones^{1,7,9}

¹Population Health Research Institute, School of Health and Medical Sciences, City St George's, University of London, London, UK | ²PRIME Centre Wales, Division of Population Medicine, School of Medicine, Cardiff University, Cardiff, UK | ³Swansea Centre for Health Economics, Swansea University, Swansea, UK | ⁴Centre for Behavioural and Implementation Science Interventions, Yong Loo Lin School of Medicine, National University of Singapore, Singapore, Singapore | ⁵Centre for Trials Research, School of Medicine, Cardiff University, Cardiff, UK | ⁶LISTEN Patient and Public Involvement and Engagement Group, City St George's, University of London, UK | ⁷Bridges Self-Management, London, UK | ⁸East Sussex Healthcare NHS Trust Crisis Response Service, St. Annes House, St Leonards-on-Sea, UK | ⁹Kingston University, London, UK

Correspondence: Fiona Jones (fjones@sgul.ac.uk)

Received: 8 November 2024 | Revised: 20 February 2025 | Accepted: 10 April 2025

Funding: This study is independent research funded by the National Institute for Health and Care Research (NIHR) [Long Covid Personalised Self-managemenT support co-design and Evaluation (LISTEN), COV-LT2-0009]. Authors are chief investigators or co-investigators on various current research grants from the UK NIHR. The Centre for Trials Research receives infrastructure funding from Health and Care Research Wales. PRIME Centre Wales and the former Wales Covid-19 Evidence Centre (now Health and Care Research Wales Evidence Centre) receive infrastructure funding from Health and Care Research Wales. Up until March 2024, F.J.'s research was supported by the NIHR Applied Research Collaboration South London at King's College Hospital NHS Foundation Trust.

Keywords: fidelity | implementation | intervention | Long Covid | personalised | process evaluation | self-management

ABSTRACT

Background: The development and evaluation of rehabilitation interventions designed to support people with Long Covid (LC) remains an important ongoing priority. Many people with LC experience episodic, debilitating symptoms that can reduce their ability to engage in all areas of activity. The Long CovId personalised Self-managemenT support co-design and EvaluatioN (LISTEN) trial co-designed and evaluated a personalised self-management support intervention to build confidence and support people to live better with LC. This paper describes the context, implementation, mechanisms of impact and impacts from the LISTEN intervention, in comparison with usual LC services accessed within the National Health Service (NHS).

Methods: A mixed methods process evaluation was nested within the LISTEN pragmatic, multi-site, randomised controlled trial. Data were collected from sites in England and Wales between September 2022 and January 2024. Observations and focus groups with healthcare practitioners (HCPs) delivering the intervention were conducted to assess fidelity. Standardised implementation measures, focussed on intervention feasibility, acceptability and appropriateness, were gathered from HCPs and intervention participants. Semi-structured interviews were undertaken with a subset of participants across both trial arms. Data were analysed independently using descriptive statistics, or reflexive thematic analyses, and subsequently integrated, drawing upon the Consolidated Framework for Implementation Research v2.

Findings: Thirty-six HCPs participated in the process evaluation, and 197 intervention participants completed standardised implementation measures. Across both trial arms, 49 participants took part in semi-structured interviews. Six integrated themes were constructed from all data sources describing and illustrating links between the context, implementation, mechanisms of impact and

This is an open access article under the terms of the Creative Commons Attribution License, which permits use, distribution and reproduction in any medium, provided the original work is properly cited.

© 2025 The Author(s). Health Expectations published by John Wiley & Sons Ltd.

impacts: 'Delivery during uncertainty and ambiguity', 'Diversity and consistency of usual care', 'Drivers for self-care and the impact of self-generated expertise', 'Appropriate if unexpected support', 'Personalisation at the core of success' and 'A spectrum of change'.

Conclusion: The LISTEN intervention is an appropriate, feasible intervention for participants and HCPs. The intervention can be delivered to a high level of fidelity following training and with ongoing HCP support. Access, receipt and perceptions of NHS LC services were variable. Personalised, relational interventions, such as LISTEN, can foster favourable impacts on confidence, knowledge and activity and are acceptable and strongly recommended within LC rehabilitation services.

Patient or Public Contribution: The study was supported by a patient and public involvement and engagement (PPIE) group from project conception to study end. Using their lived expertise, seven people with LC supported accessible recruitment (e.g., materials), data collection (e.g., topic guides), data interpretation (e.g., theme construction and reviewing findings) and dissemination activities (e.g., online webinars).

Trial Registration: ISRCTN36407216, registered 27/01/2022.

1 | Introduction

1.1 | Background

Long Covid (LC) is a condition collectively termed and accepted by people experiencing long-lasting symptoms following Covid-19 [1-3]. The most recent UK estimates suggest approximately 1.9 million people may be experiencing LC (also known as post-Covid condition), with over 700,000 having had symptoms for longer than 2 years [4]. Across all body systems, over 200 LC symptoms have been identified, with fatigue, breathlessness, heart palpitations, cognitive dysfunction and muscle and joint pain prevalent across symptom clusters [5, 6]. The burden of LC is substantial, with 79% of people reporting adverse impacts on daily activities and ability to work [4]. The economic impact related to work absence is great [4, 7], and those living with the condition face not only complex, fluctuating multi-system symptoms, but also ongoing social and psychological impacts [8-11]. With 'invisible' symptoms, people can experience guilt, stigma, isolation and helplessness [10-14]. Referred to by some as an 'end to normality', people with LC describe being unable to fulfil personal responsibilities, engage in joyful activity and feel like themselves [11].

Across 2020 and 2021, National Health Service (NHS) LC services were set up across the United Kingdom (UK) [15]. Guidance for services includes personalised, safe rehabilitation and self-management support [16, 17]. However, reports have continued to suggest that the provision, access and availability of LC services are variable [18], with some clinicians unsure how to evaluate and manage people with LC [3], and some services in England and Wales being decommissioned [19].

The Long CovId personalised Self-managemenT support co-design and Evaluation (LISTEN) trial was funded by the UK National Institute for Health and Care Research (NIHR) in July 2021. The project co-designed and evaluated a personalised self-management support intervention for people with LC [20, 21]. Within the co-design process, narratives and lived experiences were placed centrally, addressing the needs and priorities of people with the condition [11, 20, 22]. A pragmatic, multi-centre, two-arm, parallel group, individually randomised controlled trial with sites across England and Wales was subsequently used to evaluate the effectiveness and cost-effectiveness of the co-designed LISTEN for people with LC on routine activities, and various secondary outcomes including emotional well-being, fatigue and self-efficacy in

comparison to usual NHS care [21, 23]. Trial findings are reported elsewhere [23], but, in summary, the LISTEN intervention was found to be effective in enhancing participation in routine activities (p=0.052), self-efficacy (p<0.001), emotional well-being (p=0.001) and reducing fatigue (p<0.001) in comparison to usual NHS care. The health economics analysis further found the LISTEN intervention to be cost-effective from a societal perspective, with participants losing fewer hours of work and requiring less informal care than those receiving usual care [24]. A mixed-methods process evaluation was nested within the trial. This focussed on understanding the context, implementation, mechanisms of impact and participant and HCP-reported outcomes and impacts from the LISTEN intervention, in comparison with usual LC services accessed within the NHS. The findings from this process evaluation are reported here.

1.2 | The LISTEN Intervention

The development of the LISTEN intervention is described elsewhere in accordance with the TIDieR framework [20, 22]. Underpinned by social cognitive theory and self-efficacy principles [25–27] and adapted from Bridges Self-Management (Bridges) [28], the LISTEN intervention drew upon existing evidence and was integrated with real-life experiences to enhance the knowledge, skills and confidence of people to manage day-to-day activities with LC. As the proposed mechanism of impact, key sources of self-efficacy in the intervention included goal mastery and vicarious peer modelling experiences.

Eight core principles underpinned the LISTEN intervention. Developed through co-design [11, 20, 22], these principles informed two intervention components: the LISTEN handbook and up to 6 one-to-one personalised self-management support sessions with a trained LISTEN HCP (see Figure 1) [22, 23]. Minimum adherence was defined as four sessions [23].

Congruent with Bridges [28], HCPs were trained so their interactions were less prescriptive and more collaborative, supporting individuals' confidence, skills and knowledge to manage daily life with LC. Overall, 72 HCPs (nurses, physiotherapists and occupational therapists) undertook training in the LISTEN intervention principles. To supplement training and maximise intervention delivery fidelity, a 'wrap-around' support package was provided for HCPs [22]. This package

LISTEN Intervention *LISTEN HCP Intervention **Training & Support Package** LISTEN handbook **Training** 8 hours of group or individual training. Available as a book or interactive PDF Navigating life Group training - 4 x 2-hour interactive Comprised of 5 sections including: with long Covid: sessions and the handbook Narratives of people living with LC OR Their symptoms, challenges, and Individual training - 6 hours of navigating day-to-day life recorded material, 2 x 1-hour one-to-Listen Space for reflection and symptom one sessions, and the handbook. monitoring **Support Package** Bi-monthly drop-in question and answer (Q&A) sessions (n=35). Written and video resources hosted of One-to-one sessions with a trained* HCP an MS Teams Channel for HCPs who completed the initial training (e.g., podcasts, exemplar session recordings, Delivered according to participant preference: how-to guides, crib sheets, exemplar Remotely delivered via MS Teams, Zoom or telephone language sheets, frequently asked Up to 60 minutes questions, LC information, and Up to six sessions recordings and topic index of Q&A Delivered within an adapted 12-week period sessions).

FIGURE 1 | The LISTEN intervention.

provided HCPs with a virtual platform of electronic resources and drop-in support options (see Figure 1).

1.3 | Study Purpose

The LISTEN intervention was a complex intervention formed of multiple, interacting components which required skills and expertise to deliver [29]. To evaluate complex interventions, mixed methods process evaluations have been recommended to explore and understand how an intervention is implemented, and why it works, for whom and in what context [29, 30]. This paper reports on the findings of the mixed methods process evaluation embedded within the LISTEN trial. We describe the context (NHS usual care and intervention), the implementation (of the LISTEN intervention and factors influencing this [e.g., fidelity]), the mechanism/s of impact (by which the LISTEN intervention may produce change) and intended/unintended participant and HCP reported outcomes and impacts to illustrate and elaborate on trial findings.

2 | Methods

2.1 | Study Design and Theoretical Underpinning

Nested within the effectiveness and cost-effectiveness trial [21, 23], the mixed methods process evaluation was grounded on MRC guidance [29, 30] and the Consolidated Framework for Implementation Research version 2 (CFIRv2) [31, 32] (see Figure 2). The CFIRv2 is a well-established framework used to understand factors

that impact upon successful implementation. Using the CFIRv2, five main determinants of LISTEN implementation were proposed a priori, (i) the LISTEN intervention itself, including its theoretical underpinnings, (ii) the implementation process, (iii) the people involved in designing and implementing LISTEN, (iv) the local context/s (including exploring NHS LC services) in which LISTEN was delivered and (v) the wider context of the NHS and the ongoing pandemic. The Proctor implementation outcome taxonomy, formed of eight constructs (acceptability, adoption, appropriateness, feasibility, fidelity, cost, penetration and sustainability) [33], further informed data collection method selection and implementation outcomes explored (see Figure 2). A convergent design with a qualitative weighting (QUAL + Quan) was used to situate, explain and explore the trial findings in more detail [34, 35]. The research was underpinned by ontological relativism and epistemological constructivism. The full protocol, including information on the usual care comparator group, is published elsewhere [21].

2.2 | Participants

Trial participants were aged 18+, had lived with LC symptoms for over 12 weeks and had not been hospitalised with Covid-19. Participants were able to self-refer to the study, while others were invited by HCPs during routine care. A subset of participants from both arms of the trial (LISTEN intervention and usual care) were recruited to the process evaluation. Maximum variation criterion-based sampling was used to recruit a diverse group reflecting characteristics of the UK LC population. Core criteria included gender, age, ethnicity and spread across sites/geographical

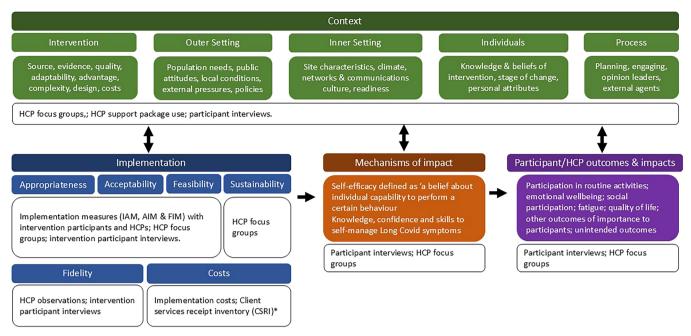


FIGURE 2 | Overview of the theory-driven LISTEN process evaluation. *Costs are reported elsewhere [24].

locations to explore usual NHS care. All HCPs involved in LISTEN intervention delivery at participating sites across England and Wales were invited to participate [21, 23].

2.3 | Data Collection and Sampling

Multiple data collection methods were used to support the theory-driven process evaluation (see Figure 2) [21]. A summary is given below.

2.3.1 | HCP Observations

Intervention fidelity was assessed through observations of 10% of recorded one-to-one remote LISTEN intervention sessions. Recorded via online platform (e.g., MS Teams) or telephone, HCPs' language and behaviours were reviewed against a fidelity checklist containing the eight core intervention principles (plus reference to/ use of the LISTEN handbook). The checklist was used for collective analysis across a maximum of six sessions delivered by an HCP for one participant (n = 25 HCPs [10% total intervention group recruitment target/six sessions = 25]). Each of the core skills in the fidelity checklist were rated by the observer using a 3-point Likert scale from 1 to 3 (1 = not observed, 2 = partially/inconsistentlyobserved and 3 = consistently observed). Purposive maximum variation criterion-based sampling was used for HCPs based upon site, number of intervention sessions delivered and HCP background. Observations were undertaken during trial delivery, and 20% were observed by an additional member of the research team.

2.3.2 | Implementation Measures

To assess appropriateness, acceptability and feasibility of the LISTEN intervention, all intervention trial participants (n = 277) were invited to complete implementation scales following intervention receipt at 3 months post-randomisation [21]. All HCPs delivering the intervention were invited to complete the same scales at 3- and

6-months post their intervention delivery start date [21]. The scales, developed from Proctor's taxonomy [33], were the Acceptability of Intervention Measure (AIM), the Intervention Appropriateness Measure (IAM) and Feasibility of Intervention Measure (FIM) (4 items each; 12 implementation items in total; all scored on 5-point Likert scales) [36]. The scales have acceptable content validity and structural validity [36].

2.3.3 | HCP Support Package Use

All HCP attendances at bi-monthly Q&A sessions were recorded to explore the use of the available LISTEN wraparound support during intervention delivery. Attendance frequencies were calculated and used for analysis.

2.3.4 | Semi-Structured Interviews

Remote, semi-structured interviews were conducted with trial participants following completion of all outcome measures (3 months post-randomisation [21]). Interviews with the LISTEN intervention group explored participants' experiences and any outcomes and/or impacts from the intervention. Interviews with usual care participants explored similar topics but focussed upon the content and experiences of NHS LC services accessed and/or any alternative support (see Supplementary Information file 1).

2.3.5 | Focus Groups

Remote focus groups were held with HCPs who delivered the LISTEN intervention. Topics included their experiences with intervention training and the support package, intervention delivery and contextual factors (e.g., health service setting) (see Supplementary Information file 2). HCP sampling replicated that used in the observation data collection.

2.4 | Data Analysis

Process evaluation data were analysed independently of and before the trial statistical analysis. Preliminary analyses were undertaken with each data source independently before integration [37].

2.4.1 | Preliminary Analyses

All interview and focus group data were transcribed verbatim and uploaded to separate NVivo files to enable the initial coding of raw data. Thematic analyses were used to develop themes from shared patterns of meaning within the datasets [38, 39]. Following familiarisation through re-reading transcripts, inductive codes were applied to the data. Inductive codes facilitated data-driven, interpretative coding within a loose deductive framework informed by MRC process evaluation guidance and the CFIR v2 (see Figure 4). Following independent researcher coding, researchers debated codes, and through collaboration with the research team, shaped rich, theoretically informed, data-driven themes. Themes were subsequently refined and named.

HCP observations, HCP support package use and the AIM, IAM and FIM were analysed using descriptive statistics. To calculate HCP fidelity scores from observations, ratings from the eight core intervention principles were summed for each HCP (maximum = 24). HCPs support package use was calculated from frequency counts of actual Q&A attendance from possible Q&A sessions (e.g., total possible within the period of trial involvement). Both measures were converted into percentage scores.

The AIM, IAM and FIM scores were summed individually to calculate a score for each scale (minimum = 4, maximum = 20). Higher scores on each scale indicate a more overall implementable intervention.

2.4.2 | Integration and Synthesis

Qualitative and quantitative data were integrated to explore nuances and possible explanations for the trial findings within and between datasets, to increase the value and usability of the findings [37] (see Figure 3). Qualitative and quantitative data were integrated using an inductive/deductive hybrid thematic

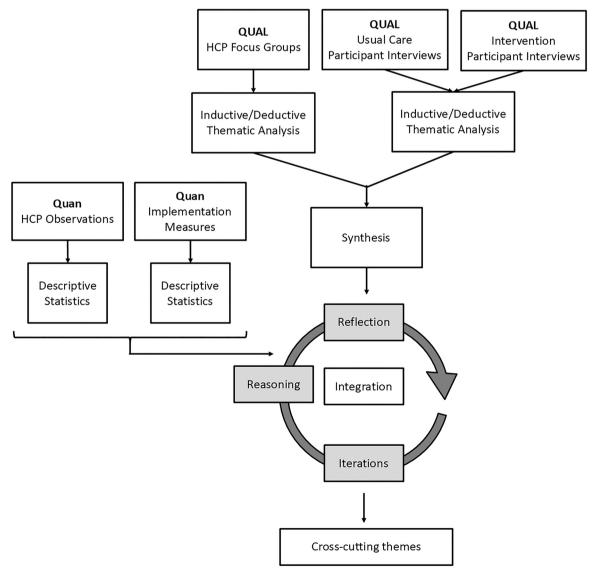


FIGURE 3 | Overview of the data source analyses and integration.

analysis (QUAL + Quan) [35]. Firstly, existing themes from the independent focus group and interview analyses were organised using the MRC guidance and the CFIR v2 (see Figure 2). Following this, the content of each theme was explored, and collectively, integrated themes were developed through revision, adaptation and synthesis to illustrate shared patterns of meaning and prevent any duplication from the two sources. Through a process of iteration, reasoning and reflection, quantitative data was integrated into the themes. Following further reflection and re-visiting of the raw data, cross-cutting themes were constructed from the theoretically informed integrated themes to show variance, interplay and complexity and illustrate relationships pertinent to the LISTEN logic model [21] (see Figure 4). Initial integration was undertaken by the lead author, but multiple members of the research team and PPIE group were involved during the synthesis cycle. Following this, external reflections were sought from the wider LISTEN team.

3 | Results

Overall, 56 HCPs from across sites delivered the intervention, and 36 of these participated in the process evaluation. Of those, 25 were observed and received a fidelity score, 27 participated in focus groups, and 38 and 26 completed the AIM, FIM and IAM at 3-month and 6-month post LISTEN implementation (see Table 1). Focus groups averaged 113 min each in duration.

The AIM, FIM and IAM were completed by 197 intervention participants. The demographics of the 49 participants who took part in the process evaluation interview are shown in Table 2. Interviews averaged 56 min each.

Integrated findings from all qualitative and quantitative data sources, informed by MRC guidance and the CFIRv2 are shown in Figure 4 (see Supplementary Information file 3 for data sources). These findings comprise six cross-cutting themes which illustrate relationships between contextual factors, participant and HCP factors, intervention and implementation

factors, mechanisms of impact and participant and HCP reported impacts and outcomes. Quotes illustrating each theme are presented in Figure 5.

3.1 | Delivery During Uncertainty and Ambiguity

This theme, derived from HCPs experiences, relates to their delivery of a new, non-prescriptive, personalised intervention within a demanding healthcare service. With only fixed-term periods of LC funding, HCPs described how NHS services were unstable, liable to changes and had high staff turnover due to fixed-term contracts. Working within this evolving environment, dedicating time to prioritise, prepare and deliver LISTEN was challenging for some HCPs (Q1, Figure 5).

Following LISTEN training, all HCPs reported gaining useful knowledge of the eight core intervention principles. The training was perceived to be engaging and appropriate, whether delivered in a group or individual format, and gave HCPs dedicated time to engage, away from any other responsibilities. However, the intervention represented a shift in their way of working from their usual 'expert' positioning to a collaborative person-centred practice. Some resonated with and absorbed the principles, whilst others struggled with not being prescriptive. Some HCPs felt a lack of confidence to deliver, unaware of what to expect and how to apply the principles. This was especially apparent for HCPs with little LC experience, who felt the training did not fully prepare them for the complexities of the condition (Q2, Figure 5).

HCPs' engagement with the 'wrap-around' support varied. Q&A attendance averaged 16% (Md), ranging between 0% and 79%. However, HCPs who delivered sessions to one or two participants (N=25) averaged 8% attendance (Md), compared to 35% (Md) for HCPs who delivered to three or more participants. Overall, HCPs described how the ongoing support enhanced their knowledge, confidence and skills to deliver, through valuable opportunities to gain peer support, share experiences and

TABLE 1 | HCP demographics.

	HCP observations	HCP focus groups	AIM, FIM and IAM3-month	AIM, FIM and IAM6-month
Gender				
Male	5	6	5	4
Female	20	21	33	22
HCP background				
Physiotherapy (PT)	9	10	10	9
Occupational therapy (OT)	6	4	7	4
Nursing	6	8	13	9
Psychology	3	3	4	2
Other	1	2	4	2
NHS region				
Wales	7	7	12	7
England	18	20	26	19

TABLE 2 | Participant demographics.

	Interviews	AIM, FIM and IAM
Sex at birth		
Male	20	54
Female	29	135
Preferred not to disclose	0	8
Trial group		
LISTEN intervention	25	197
Usual care	24	N/A
Age		
≤ 34	4	19
35-44	10	47
45-54	17	57
55-64	7	46
65-74	9	23
≥ 75	1	5
Ethnicity		
White Welsh/English/ Scottish/Northern Irish/ British	35	168
White Irish	2	4
Any other White background	4	10
Mixed or multiple ethnicity	2	5
Asian ethnicity	4	9
Black/African/Caribbean background	1	0
Other ethnicity	1	1
NHS region		
England	36	123
Wales	13	74

problem-solve challenges (Q3, Figure 5). With many competing demands, the need for dedicated time to access support when preparing for intervention delivery was expressed (Q4, Figure 5).

Fidelity of the intervention sessions delivered averaged 88% (Md), ranging between 67% and 100%. This showed that, based on sessions observed, most HCPs delivered the intervention as intended. This was echoed within participants' interviews; favourable outcomes reported were often attributed to intervention principles. HCPs with higher fidelity scores were often those who attended a greater number of support sessions (see Figure 6), or had greater engagement with the written resources, but also those with fewer clinical responsibilities. Overall, HCPs regarded the intervention as feasible to deliver (see Table 3), but this may be contingent on the ongoing support provided which supplemented initial training.

3.2 | Diversity and Consistency of Usual Care

HCPs and participants in both trial arms shared experiences of different LC healthcare services. The diversity of LC services spanned primary and secondary care (e.g., general practitioners [GPs], respiratory, cardiology and LC clinics), different specialisms (e.g., physiotherapy, nutrition and psychology), different formats (e.g., face-to-face, virtual, group and one-to-one), different assessments/scans and different treatments/advice (e.g., medication, exercise, supplements and education). Despite the variety of services, participants from both groups described challenges obtaining diagnoses, appointments and referrals. Here, some GPs were considered to lack the requisite knowledge needed on LC services and pathways (Q5, Figure 5). For those who managed to access services, sometimes through persistence, family or HCP colleague support, the LC label from GPs was considered facilitative.

Perceptions of services were inconsistent in the usual care group. Multiple examples of unsatisfactory care included experiences of one-off appointments, unsuitable or generic prescribed activities/medications/advice, services focusing on one symptom, and dismissal from HCPs or multiple referrals for different services. Participants described how these experiences could lead to negative changes in their mood and well-being and deterioration in mental health, isolation, uncertainty and hopelessness.

Some attributes of NHS care mirrored the core principles of the LISTEN intervention (e.g., listening, validation and continuity of care). In similarity with the LISTEN intervention, care continuity (including provision of any ongoing care), validation, being heard and willingness to find advice from HCPs and NHS services were perceived positively. When experienced, these behaviours enabled participants to feel better about their condition. Some prescriptions and treatments also met participants' needs and led to short-term favourable changes in symptom severity or prevalence (Q6, Figure 5).

3.3 | Drivers for Self-Care and the Impact of Self-Generated Expertise

This theme concerns participants' drivers to and ability to self-manage their condition, and the implications of such self-generated expertise on perceptions of the LISTEN intervention. While some participants from both groups had accessed NHS services and gained benefits, many had struggled. Some cited difficulties with travelling to appointments and a lack of local provision. Some participants were dismissed from their GPs due to a lack of symptom severity or if their symptoms did not match the local services provision. Waiting times and the energy required to chase services further inhibited NHS access (Q7, Figure 5).

Some participants across the groups turned to private care or self-directed research. Private services sought included physiotherapy, nutrition, acupuncture and hyperbaric oxygen therapy. Many participants searched websites and social media to find strategies and the latest scientific developments. Participants in the usual care arm described trying multiple strategies for symptom relief, and some used logs or diaries to monitor any changes. Those engaging in self-monitoring, also encouraged within the LISTEN intervention, perceived it to be helpful for recognising symptom changes.

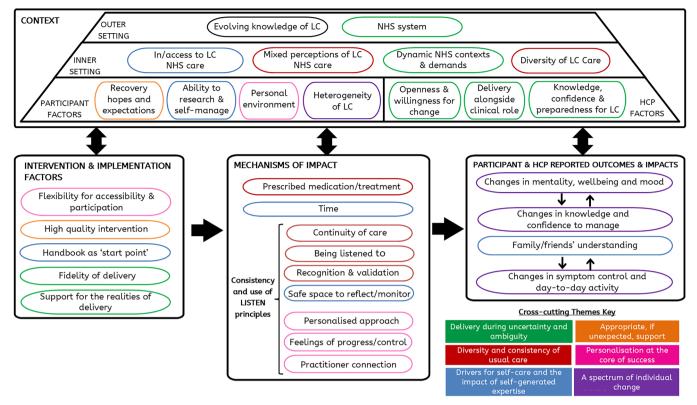


FIGURE 4 | Overview of cross-cutting theme construction from the analysis and integration process. *Context', 'Intervention & implementation factors', 'Mechanisms of impact' and 'Participant & HCP reported outcomes & impacts' boxes (black outlines) comprise the coding framework informed by MRC guidance and the CFIR. **Smaller boxes inside each black-outlined box represent integrated themes from all data sources (interviews, focus groups, observations, implementation measures, support package use). ***Cross-cutting themes, reflected by a coloured outline per theme (green, orange, red, pink, purple, blue; see figure key), constructed from the relationships between integrated themes.

Over time, some intervention and usual care participants gained knowledge of how to self-manage their condition.

Perceptions of the LISTEN handbook were influenced by participants' level of pre-existing knowledge and ability to self-manage. Those with existing knowledge and skills considered the handbook more of a 'start point', already aware of the ideas and strategies suggested, but a useful resource for family and friends to better understand LC (Q8, Figure 5). Instead, intervention participants who had not met others with LC, nor engaged in social media and who were open to learning from others, found greater value in the handbook stories and information.

3.4 | Appropriate, if Unexpected Support

For most intervention participants, the handbook was considered high quality, trustworthy and appropriate for their needs. While some considered stories to be overly positive, most identified with people in the book and found the hints and strategies of others useful (Q9, Figure 5). However, framed as 'support to help live better with LC', some participants instead desired a medical treatment to relieve symptoms or offer a cure. These mismatched expectations resulted in several participants withdrawing from the intervention, while for others, the book was not considered scientific enough (Q10, Figure 5). Although weblinks to research and reputable sources were provided within the handbook, some links caused frustration when they became outdated and could not be accessed.

Many intervention participants considered the one-to-one support sessions with HCPs helpful and the most valuable intervention component. Some were initially unsure, but over time, they felt sessions were high quality (Q11, Figure 5). In a context where science was perceived to be 'catching up', HCPs and participants reported the intervention offered acceptable and appropriate support while a cure was found (see Table 3).

3.5 | Personalisation at the Core of Success

Participants in both usual care and intervention groups considered personalisation and flexibility as two crucial principles of effective care. Intervention group participants consistently described how intervention sessions were personalised to their needs. Participants enjoyed building a relationship and working collaboratively with their HCP to address what mattered most to them. The LISTEN intervention's core principles were often attributed to outcomes reported by HCPs and intervention participants. These included being listened to, and having someone who wanted to get to know them, encourage them to do enjoyable activities, help them to understand their own condition and think about why strategies do or do not work and help them to feel a sense of progress (Q12, Figure 5).

Although considered highly valuable by participants in both groups, personalised care was not a consistent feature of NHS services. Usual care participants described receiving support from HCPs who were unfamiliar with their condition and

Theme Name	Quote No.	Quotes			
Delivery during uncertainty and ambiguity	Q1	I think the biggest challenge is everyone's changed job, or job role, since the start of the trial which has really affected capacity. Tina's [pseudonym] not with us anymore, another clinician left before the training had even started, so it's finding the staff to juggle everything when job roles change. Even my job role's changed in that timeframe so it's difficult to find the time and the capacity within the services Long Covid funding is a nightmare. It's nonrecurrent funding, it's year-on-year, it's fixed term contracts across the board, so people up and leave for more permanent roles. Things change very quickly. When you sign up to be a trial site you sign up in the moment, and you can't predict what's going to happen over the next 12 or 18 months. (HCP PT background – FG1)			
	Q2	I found the training really good, and I really enjoyed having [people with lived experience] come into the meetings with their experiences. I probably got more out of that than anything else but I had two difficult patients at the start, and I really struggled because what we were taught didn't relate to the patients that I actually had. I think it would have been useful to do more scenarios. I don't like the play acting, but to have discussed various scenarios would have been good. I don't know whether it was my experience that prompted the meetings [Q&As], but I found them useful. I haven't been able to attend many because "ve been so busy. I think as well doing more videos, my main thing would be to discuss different scenarios, different types of patients that we're going to encounter, probably based on the types of patients that we've encountered in this study. You get a bit more of an idea then of what you're going into my first two patients, I didn't know what I was doing and I hated every second, but I settled in and found the others a lot easier. (HCP PT background - FG4)			
	Q3	The Q&As were great. I used to think having them regularly scheduled was good as well. I learnt a lot from other people's experiences and how they'd overcome it and discussions that had been had so I thought that they were probably the most valuable support resource that were there, but certainly the crib sheets with the, suggested phrases, literally it looked tatty and worn by the end of it but it was there in front of me for every single session so it was a bit of a Godsend (HCP PT background - FG6).			
	Q4	I think it's balance between your day job and allowing time in your working day for these [Q&A] sessions, and an opportunity to read around and prepare for sessions. We were just trying to fit in our normal day with duty visits, constant interruptions and things like that, and therefore perhaps at times we weren't able to get the most of that [support]. I think that dedicated time would have been really important. At times with busy services it was easier to not to prioritise the training because everything else had to be done first. (HCP OT background – FG5)			
Diversity and consistency of usual care	Q5	I've got the assessment next month and then, because I don't always see the same doctor, another doctor said, '[hospital name] is a specialist department for people with [symptom]'. Now, no one ever had mentioned that to me before. That was only a few months ago so she did actually refer me. I haven't heard anything back, I know it can take months so even though I'm on the waiting list, what I should have been referred to probably straight away was this clinic at [hospital name] but again, doctors don't know everything. They don't know where to refer you, they don't know these things, you get various answers from different doctors. (P42 – UC)			
	Q6	Interviewer: Have there been any changes over time? P36 (UC): Only as result of medication. I'd say between about October and August, I was at a kind of a baseline which was pretty awful and then I started on the betablockers and the antihistamines and that lifted me a bit but since then I'd say it's been consistent again.			
Drivers for self- care and the impact of self- generated expertise	Q7	My neuro NHS referral I still haven't heard anything from them a year later. If I hadn't had the facilities to go private I would be stuckBeing on a waiting list doesn't do you any good. I know it's time-consuming to write people letters to say 'you're on a waiting list and this is the timeframe for it' but at least if they know what the timeframe is for it, they can work within it. I didn't experience that with my Long Covid service but the services that the GP were referring me into, she was saying "they're not going to accept you because you're Long Covid". (P12 – UC)			
	Q8	I've had Long Covid for quite a while, so I think things like pacing, I had already started doing, and a lot of things in the book as well. As nice as it was to see somebody else going through the same thing, it was like 'oh, I already do that because I've been living with this for over a year now and I've sort of figured out' Maybe for somebody who is a bit newer to the condition it would be really helpful It would have been helpful for me instead of the Long Covid clinic's advice. To hear something like this at the beginning and to be told this is what other people go through and these are some things that help them, they might help you. Instead, I had to sort of struggle and figure that out myself. (P38 – I)			
	Q9	I think with this illness, or the various illnesses attached to Long Covid, I wonder if anybody else really feels this or is it just me, but there's lots of instances in the book where I'd read, and be like, 'oh, this is exactly how I feel', especially the sugar cube thing and the energy. That's the bit I've probably found has helped me the most. (P26 – I)			
Appropriate, if unexpected support	Q10	I thought the booklet was very light but that's because I like well [thought] 'where's the evidence? Where is the research that it's linked to [to show] that these things actually have a positive impact on either the nervous system or energy levels?' There was just no science, right, it was just anecdotes. (P8 – I)			
	Q11	I was pleasantly surprised, I was surprised, which I shouldn't be, but I was surprised that [HCP] was listening, genuinely listening because her responses were appropriate and like someone who's listening. For the first time I thought it was personalised, so that was good. I thought, oh God, she's listening. And then I thought, good God she's making sensible comments. And then she had this break thing at 25 minutes, I was like, oh thoughtful. She moved the sessions on to think about things that are important for Long Covid, like enjoyment and what you're going to do and this and that yeah it worked, it was very good. All of those things I thought, wa-ha what a different approach, this is good, let's go with this. I had judgements about [HCP] as well, because you know I thought she was a research nurse and I did think, 'how much more is she going to know about Long Covid than this CBT person, who's been working with chronic fatigue for 10 years?'. But anyway yeah, so I was surprised. (P22 - I)			
Personalisation	Q12	We got to thinking about 'what was getting in the way [of doing activities], what were the obstacles for me?' So, why it wasn't happening and that was really useful. Also then exploring how much social support I have, or how many people I draw in to support me and I know that I'm not good at asking for help. But then, asking myself why, exploring that with [HCP, was really useful Those reflections became really powerful because they helped me be assertive and learn how to be assertive about my own needs. I made a lot of links in the way I was functioning that was keeping my Long Covid going, because I wasn't able to break out of those patterns. (P16 – I)			
	Q13	It wasn't just focussing on the symptoms and Long Covid, it was kind of seeing that there was more to me and more to life. [HCP] would always remember things that I'd said in previous weeks or knew what was important to me. (P9 – I)			
at the core of success	Q14	I think, because it's online virtual meetings, it makes it really accessible, you know, even if you're having a day when you feel worse, you know that you don't have to drive for a half an hour or an hour or go somewhere, particularly when I didn't kind of want to go out very much, whereas I knew that I'd be able to log onto Teams and have those sessions. (P9 – I)			
	Q15	It was great to have someone reflecting back to me progress that I'd made or connections with things I'd said before. It was actually just really good to have some contact to be honest, because I live alone and I was very comfortable talking to this lovely lady who was interested and supportive. [] I don't think you can underestimate the value of that, particularly in a condition where expressing what is actually happening is really hard It was helpful to be able to speak candidly with someone, who isn't connected to me in any way, about what I'm experiencing, particularly around the judgement I feel from people, like my colleagues. (P15 – I)			
A spectrum of change	Q16	In many ways it [LISTEN intervention] was quite powerful. Did it save my life? Maybe. You know, it could be that powerful right, because at the time I didn't think there was any reason for existing because you can't move, your brain's taken, right, so yeah, it was a super powerful intervention, I did take a lot from it. (P8 – I)			
	Q17	They'd [NHS services] increased my anxiety rather than reassured me. They had the opposite effect. They said they were going to set me up with a speech therapist but they didn't. The ENT said he was going to send me to a gastro specialist and then they didn't. There was lots of cancellations and delays and then the gastro person saw me and then they were bouncing me around. There was so much back and forth when I was feeling very unwell. (P28 - UC)			
	Q18	One of the really helpful things about the process was recognising the progress that I was making and the practitioner helped me to take credit for that. You know, it's not someone else who's done this, it's you who's done this, and I found that really affirming because when you're dealing with a chronic condition, you can get bogged down in it and feel like you're not getting anywhere and your self-esteem takes a bit of a hit. But actually, if you manage to put some things in place that make a difference, it was really nice for the practitioner to say you know, 'I didn't do that, you did that, you came up with the ideas, you've actioned it and you've helped to make that improvement for yourself'. (P39 - I)			

FIGURE 5 | Quotes from interviews and focus groups illustrating the six cross-cutting themes.

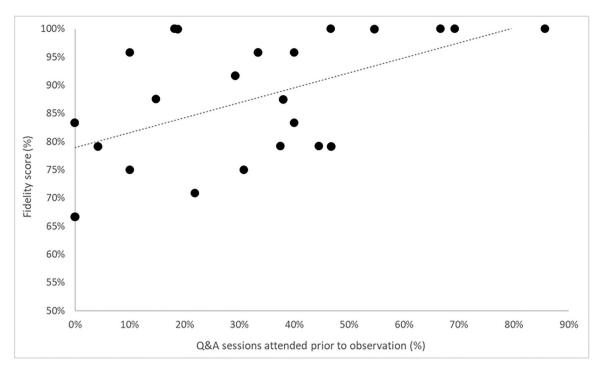


FIGURE 6 | Scatterplot showing association between Q&A session attendance (before observation) and intervention delivery fidelity scores.

TABLE 3 | Implementation data median scores (and IQRs). Possible score range 4–20.

		AIM	IAM	FIM
HCPs	3-month	17 (16–20)	16 (14–19)	17 (15–19)
	6-month	16.5 (16–19)	16 (16–19)	16 (15–18)
Participants	3-month	17 (16–20)	16 (16–20)	16 (16–19)

Abbreviations: AIM = Acceptability of Intervention Measure, FIM = Feasibility of Intervention Measure, IAM = Intervention Appropriateness Measure.

circumstances, often with a focus on one symptom per appointment. With interrelated symptoms and other life priorities, this was often considered inappropriate. The holistic approach of the LISTEN intervention was considered more beneficial (Q13, Figure 5).

Intervention participants and HCPs also valued the flexibility of the intervention, including the ability to dip in and out of the handbook as preferred. Similarly, the choice of session duration and frequency facilitated participation and minimal intervention session dropout, although work commitment was occasionally a barrier for participants. Short breaks, turning cameras off and the choice of virtual or telephone delivery further facilitated participation and helped when navigating severe symptoms. The accessibility and flexibility options enabled participants to feel safe and comfortable in their own homes, save their physical and cognitive energy, and opt for their preferences (Q14, Figure 5).

Social support from family and/or friends influenced the value placed on the personalisation and flexibility of the intervention and NHS services. Compared to those with minimal support, participants with close ties who provided tangible support and understood their daily challenges had more positive perceptions of NHS services; family could advocate or support with travel. Conversely, intervention participants without social connections found the LISTEN HCP relationship particularly facilitative to their well-being (Q15, Figure 5).

3.6 | A Spectrum of Change

This theme relates to the variety of outcomes experienced by participants across both groups. These outcomes relate to three main areas: (a) well-being and mood, (b) knowledge and confidence to manage and (c) symptom control and ability to undertake day-to-day activity. Changes described by participants and witnessed by HCPs were influenced by factors including self-management expertise, intervention expectations and symptom severity and prevalence.

Positive changes to well-being and mood were reported by all intervention participants and were often attributed to the relational components of one-to-one sessions, and sometimes to the handbook. Changes reported spanned a range of areas, including greater acceptance of their LC, a more positive outlook and hope for the future, and improved mental health (e.g., less anxiousness and less guilt). For some, improvements were short-term (e.g., mood), and for others, longer-lasting (e.g., altered outlook). Some improvements were also more profound than others (Q16, Figure 5). Participants who were initially apprehensive of the intervention or perceived the handbook to have a 'lack of science' also described positive well-being changes from participation. The dedicated time to offload, be heard by and reflect with an HCP supported validation, mood and improvements

in well-being, and reduced the emotional burden placed on family and friends. Usual care participants felt similar validation and support from HCPs, but this was inconsistent. When support was delayed or unavailable, mood and wellbeing could be negatively impacted (Q17, Figure 5). For many intervention participants, changes started with a greater feeling of well-being. Through validation and feeling heard, intervention participants described being able to focus on personal learning (e.g., understanding their symptom triggers) and develop strategies to manage their symptoms and capacity to do everyday activities. As knowledge and confidence of their LC improved, so did mood and feelings of well-being. Through personal learning, intervention participants described a greater confidence in their ability to control symptoms, overcome setbacks, and navigate life with the condition.

Although some outcomes described were not dissimilar to the usual care group, they were attributed differently. Intervention participants described learning and integrating strategies to foster long-term change, including recognising progress and developing a 'personal tool kit' for ongoing management. Such confidence and skills were perceived to be valuable outcomes from the intervention (Q18, Figure 5). In contrast, the usual care group tended to acquire more generic knowledge, obtained didactically from HCPs or found through self-directed research. Knowledge was often symptom-specific (e.g., linked to heart rate, breathing control, etc.), as opposed to holistic personal learning. Changes in symptoms in the usual care group were attributed to trial and error of strategies, or from prescribed treatments and medications. For those juggling multiple strategies simultaneously, it was challenging to relate success to a particular strategy.

Across both groups, some participants reported no symptom or activity level change. Some of these individuals tended to have stable or milder symptoms with limited room for change. Others, in the intervention group, felt the limited number of intervention sessions inhibited the opportunity for change and reduced their motivation and accountability to persist with supported self-management strategies after sessions were completed. Most participants across both groups felt that they would still seek further medical support as needed due to the ongoing scientific advancements in LC.

Overall, intervention participants reported more holistic changes to their everyday lives to live better with LC, whereas the usual care group reported some changes to single symptoms.

4 | Discussion

This study reports the findings from the nested mixed methods process evaluation of the LISTEN randomised controlled trial. The LISTEN trial found a co-designed, personalised self-management support intervention to be more effective in supporting people with LC to live better with the condition when compared with usual NHS LC care [23]. Process evaluation findings provide a unique insight as to why the intervention was effective, for whom and how intervention experiences compared with usual NHS LC care. Themes also highlight key considerations for NHS LC services and future implementation.

4.1 | Comparison With Previous Literature

Overall, HCPs delivering the intervention found it to be feasible and appropriate after initial training. LISTEN HCPs found the approach different to their usual practice and, consistent with previous findings, sometimes found the uncertainty of the condition challenging [40] (e.g., the inability to give answers or recovery timeframes). Importantly, confidence to deliver was enhanced by access to a comprehensive support package. By offering a platform for support, LISTEN HCPs formed a unique community of practice and generated experiential knowledge which supported intervention delivery fidelity. Despite juggling competing demands, most HCPs found the time and space to deliver intervention sessions in adherence to the core intervention principles. Although training is considered within MRC frameworks when developing and reporting complex interventions [29], findings reinforce the need for dedicated training and support time to maximise intervention delivery fidelity and HCP confidence.

As reported elsewhere [3, 18, 41], usual NHS LC care experienced by this group was extremely variable. LC clinics varied in size, staffing, modality of delivery and service provision, reflecting the skills of HCPs leading the service, although most included medical investigations [18, 42]. Participants' perceptions of services were also mixed. As highlighted previously, investigations, treatments and continuity of care, albeit limited, were perceived favourably, while uncommunicative services, restricted access and long waiting times were considered barriers [40-43]. The 'Pathways to Care Model', developed in the STIMULATE ICP study, describes how the GP has two roles in the route to LC care: recognising and reacting to the problem [43, 44]. For participants in LISTEN, barriers were recognised at both points. Participants reported how some GPs did not recognise or validate their condition, nor did they understand how to support people with managing LC or signpost to LC services. Instead, many participants cited persistence as a strategy to successfully access any NHS service. These findings replicate other studies illustrating that patients can struggle to overcome the first hurdle of getting into a care pathway [11, 40, 43, 44].

This study provides explanations of the trial findings and highlights the impacts of the LISTEN intervention on participants' well-being, knowledge and confidence and day-to-day activity [23]. These changes mirror some found within other LC intervention studies across the UK and Germany [45–47], but collectively, the LISTEN trial and process evaluation results align with existing evidence that LC support is more effective when personalised to individual experiences and symptoms.

Self-management programmes underpinned by self-efficacy principles have been shown to support people with long-term conditions [48, 49]. The LISTEN findings reinforce this. The LISTEN logic model proposed self-efficacy, 'a belief about individual capacity to perform a certain behaviour' as an anticipated causal mechanism [21]. Aligning with this logic model, mastery (e.g., trying new strategies) and vicarious experience (e.g., seeing others' stories in the handbook) were embedded within the intervention core principles. Increases in self-efficacy were clearly identified within the clinical trial findings [23] and provide support for elements of this intervention as an effective method of enhancing self-efficacy, combined with subsequent impacts on symptom control and participation in daily activity. Collectively, the trial and process

evaluation findings add to existing evidence for understanding how LC rehabilitation interventions need to be personalised to individual experiences and symptoms.

Findings further indicate that changes in self-efficacy could be self-perpetuating. Improvements in knowledge and confidence to navigate life with the condition led to greater feelings of symptom control and increases in day-to-day activity. However, such changes in symptom control and activity also appeared to enhance well-being for intervention participants. This may be attributed to increased opportunities to engage in joyful activity restoring feelings of identity [11]. Combined, LISTEN findings highlight that self-efficacy can be a powerful mechanism of change in supporting people to live better with LC [23].

Fang et al. found that space for personal reflection, within an understanding environment, helped people to make sense of, justify and adapt to the disruption in their personal narratives, caused by LC [50]. Our findings were similar. In both trial arms, being heard, gaining a connection with an HCP and provision of a safe space for discussion, free from stigma and judgement, were considered beneficial for well-being and further positive outcomes. Even when changes in knowledge, confidence and/or symptom control were not described, improvements in well-being and mood were attributed to key intervention components (e.g., attentive listening and being curious) by all intervention participants. This strongly supports how relational and personalised mechanisms (e.g., connection and validation) can explain changes to well-being and mood in the absence of any activity improvements.

4.2 | Implications

Findings from LISTEN offer several points of key learning for NHS LC services and rehabilitation programmes.

Firstly, there is a need for personalised, holistic care. Intervention participants valued receiving care specific to their needs and building a relationship with an HCP who wanted to get to know them as a person, not just their symptoms. Provision of generic or siloed support from services limited people's ability to understand and self-manage their own unique condition, yet, through quality attentive listening, HCPs personalised support and facilitated problem-solving, reflection, personal learning and strategy development. This study also revealed how people can have wide variations in LC knowledge and that such knowledge can impact intervention perceptions. Therefore, to support the population of people with LC, interventions and support packages need to be flexible and adaptable. Personalised approaches offer such flexibility and thus suit people who have lived with the condition for many years, as well as people recently diagnosed. Dose and format of care should also be personalised where possible. Providing options, including remote delivery, can support people in overcoming symptom-related challenges [45, 46], and in LISTEN, this flexibility contributed to favourable feedback from participants who were able to control their engagement. Person-centred care is a marker of quality in LC services [18], which findings from this study strongly support. Therefore, post-Covid services across England and Wales should seek to maximise the delivery of personalised care where possible to support people in living better with LC.

Secondly, self-management that is not only personalised, but also supported, is warranted within NHS care pathways. Selfmanagement is still considered by some to be signposting, information-giving and education which has limited effectiveness [51, 52]. Instead, our findings show the need for HCPs to provide personalised and supported self-management, a concept gaining focus within the management of other complex conditions such as stroke rehabilitation [53, 54]. Through the provision of time to reflect and problem-solve with an HCP, many intervention participants experienced improvements in personal learning, problem-solving skills and control of their condition. Rather than providing short-term relief for specific symptoms, the intervention supported people to construct their own unique, personal strategies for navigating their LC. This has important implications for NHS services when considering the sustainability of impacts from, and cost implications of, supported self-management versus 'traditional' self-management. Recommendations advocate for multidisciplinary, integrated care and rehabilitation [3, 17], but owing to the complexity, and psychosocial impacts of physical LC symptoms, medical symptom-specific treatments alone may not be sufficiently impactful.

Finally, to optimise the impact of providing personalised, supported self-management. HCPs must feel confident and knowledgeable to deliver language and strategies rooted in the core intervention principles. Reported in other studies, HCP LC training was limited at the onset of the condition [40, 41]. This contributed to HCP's lack of clinical knowledge and confidence, especially if symptoms fell outside of their usual remit [42]. Although NHS training programmes have since been developed [55], our findings place an emphasis on training which is codelivered by people with lived experience to illustrate real-life examples, the complexities of the condition and the language preferences. To deliver and embed the language and skilled strategies necessary to deliver supported self-management, HCPs will also require more than just a one-off training package. Alongside exemplar materials and support resources, HCPs will need organisational flexibility to structure and deliver supported self-management sessions personalised to patient needs. LC is complex and episodic, and post-Covid services may need to be flexible with their own service targets and outcomes, to enable the needs of people with LC to be centred and fully addressed.

Findings from LISTEN provide the first evidence to suggest that an LC intervention combining existing theory and evidence, together with the collective experiences of people, can enhance the activity, self-efficacy and well-being of people with the longterm health condition. The LISTEN intervention will now be refined into an implementation package that has the potential to spread and scale across NHS services. Existing training and support programmes for HCPs should highlight the complexity of the condition and offer opportunities to develop key language and strategies in line with the LISTEN core principles. Through further participant engagement, updates to the LISTEN handbook will be undertaken to include a greater variety of stories, symptoms and solutions to meet the differing knowledge and day-to-day needs of the LC community. The transferability and applicability of the LISTEN intervention will also be explored to understand if and how core principles may support people living with other complex long-term conditions.

5 | Strengths and Limitations

The LISTEN process evaluation utilised multiple methods to provide a rich, comprehensive exploration of the context, implementation, mechanism/s of impact and intended/unintended outcomes. This included interviews with the usual care group participants to explore provision and access to NHS LC services (experiences of the comparator). Data sources were synthesised to create theoretically informed cross-cutting themes to illustrate relationships and nuances within findings.

Since April 2024, NHS post-Covid services have been delivered by Integrated Care boards providing support for people with long-term conditions [16]. This process evaluation was completed before this change in delivery, and thus, it was not able to explore the implementation of LISTEN in this different context. With changing services and the growing burden placed on the NHS, further research is needed to understand how the LISTEN intervention can be implemented into organisations and studied at scale to sustain a personalised, supported approach to LC self-management.

Further work to explore how the intervention may work, why and in what context for people from non-white, non-English/Welsh speaking backgrounds is also needed. Only eight interview participants were from non-white ethnic backgrounds. Therefore, while these intervention participants found LISTEN appropriate and described favourable outcomes, these findings may not be transferable or representative of other diverse and marginalised groups. Intervention adaptations may be necessary for the intervention to be feasible and acceptable for different communities.

6 | Conclusion

Access to self-management support within LC rehabilitation programmes has been recommended by NICE [17]. Yet, LISTEN is the first trial to explore the effectiveness of a personalised self-management support intervention for people with LC across England and Wales. The LISTEN intervention was appropriate and acceptable to participants and HCPs. The personalisation and relational components of the intervention were key mechanisms of impact, leading to favourable outcomes, with greater self-efficacy recognised as both a mechanism and an outcome. Usual care variation led to mixed outcomes for those in the control arm of the study. Whilst the findings do not represent a cure, they demonstrate how a personalised self-management intervention can offer more suitable and effective support to some of the 1.9 million people in the UK living with LC in comparison to some existing NHS care.

Author Contributions

Fiona Leggat: writing – original draft, investigation, methodology, writing – review and editing, formal analysis, conceptualisation, data curation, project administration. Anna Torrens-Burton: methodology, formal analysis, investigation, data curation, validation, writing – original draft. Bernadette Sewell: conceptualisation, funding acquisition, writing – review and editing, methodology. Nick Sevdalis: conceptualisation, funding acquisition, writing – review and editing, methodology, formal analysis. Monica Busse: conceptualisation, funding acquisition, writing – review and editing, methodology,

writing – original draft. **Anne Domeney:** writing – review and editing, methodology, formal analysis. **Judith Parsons:** writing – review and editing, methodology, formal analysis. **Maria Ines de Sousa de Abreu:** writing – review and editing, methodology, conceptualisation, funding acquisition. **Fiona Jones:** writing – original draft, conceptualisation, funding acquisition, investigation, methodology, writing – review and editing, formal analysis, validation.

Acknowledgements

The authors would like to gratefully acknowledge the LISTEN project team for their input to the LISTEN trial, across their respective remits including data and trial management, in alphabetical order: Christy Barlow, Ffion Davies, Calie Demougin, Penelope Farthing, Mandy Iles, Nicola Ivins, Andrea Longman, Rachel Lowe, Claire Potter, Phillip Pallmann and Muhammed Riaz. We are also grateful for the contributions and ongoing support from the non-author members of the LISTEN Patient and Public Involvement and Engagement group (Ian Patel, Carol Rowe, Rebecca Beltran and Elizabeth Treadwell) who supported recruitment and the design of all patient-facing materials. Finally, we would like to thank our site Principal Investigators (Rachel Wallbank, Judith Hall, Jacky Jones, Leanne Durdle, Nick Wooding, Cheryl Finch, Laura Jenions, Thomas Williamson, Roisin Hyde, Constance Kendall, Jennifer Birch and Joshua Blake) for their commitment to the trial and the support of the process evaluation. This study is independent research funded by the National Institute for Health and Care Research (NIHR) [Long Covid Personalised Self-managemenT support co-design and EvaluatioN (LISTEN), COV-LT2-0009]. The views expressed in this publication are those of the author(s) and not necessarily those of NIHR or the Department of Health and Social Care. Authors are chief investigators or co-investigators on various current research grants from the UK NIHR. The Centre for Trials Research receives infrastructure funding from Health and Care Research Wales. PRIME Centre Wales and the former Wales Covid-19 Evidence Centre (now Health and Care Research Wales Evidence Centre) receive infrastructure funding from Health and Care Research Wales. Up until March 2024, F.J.'s research was supported by the NIHR Applied Research Collaboration South London at King's College Hospital NHS Foundation Trust.

Ethics Statement

This study was approved on 13 December 2021 by the Research Ethics Committee (REC) for Wales (Wales REC 7), recognised by the United Kingdom Ethics Committee Authority (UKECA), REC reference 21/WA/0368.

Consent

All trial participants and HCPs provided informed consent to participate in this study. For trial participants, informed consent was gathered through an electronic REDCap database before participation as part of the randomised controlled trial. Participation in the process evaluation was optional for trial participants. For HCPs, informed consent forms were sent via email, signed electronically and returned through email. All participants were provided with the right to withdraw from the study at any point without giving a reason. All consent forms are stored securely in a university password-protected drive accessible only to the research team and will be destroyed after a period of 10 years. All procedures were followed in accordance with the Declaration of Helsinki.

Conflicts of Interest

F.J. is the founder and CEO of Bridges Self-Management, a non-profit social enterprise that was involved in the co-design of the LISTEN intervention and training of LISTEN healthcare practitioners. M.B. was recently appointed (25 April 2024) as a non-executive board member of Bridges Self-Management. M.B. was a member of the NIHR Health Technology Assessment Commissioned Funding Committee from 2020 to 2023 and is a current member of the NIHR Advanced Fellowship panel and MRC Clinical Fellowship Panel. N.S. is Chief Editor, Frontiers in Health Services, Implementation Science Section.

Data Availability Statement

The data that support the findings of this study are available from the corresponding author upon reasonable request. Data requests undergo a review process to ensure that the request complies with patient confidentiality, regulatory and ethical approvals and any terms and conditions associated with the data.

References

- 1. World Health Organisation (WHO), "A Clinical Case Definition of Post COVID-19 Condition by a Delphi Consensus," accessed July 28, 2022, https://apps.who.int/iris/bitstream/handle/10665/345824/WHO-2019-nCoV-Post-COVID-19-condition-Clinical-case-definition-2021.1-eng.pdf.
- 2. F. Callard and E. Perego, "How and Why Patients Made Long Covid," *Social Science & Medicine* 268 (2021): 113426, https://doi.org/10.1016/j.socscimed.2020.113426.
- 3. T. Greenhalgh, M. Sivan, A. Perlowski, and J. Nikolich, "Long COVID: A Clinical Update," *Lancet* 404, no. 10453 (2024): 707–724, https://doi.org/10.1016/S0140-6736(24)01136-X.
- 4. Office for National Statistics (ONS), "Prevalence of Ongoing Symptoms Following Coronavirus (COVID-19) Infection in the UK: 30 March 2023," accessed May 4, 2023, https://www.ons.gov.uk/peoplepopulationand community/healthandsocialcare/conditionsanddiseases/bulletins/prevalenceofongoingsymptomsfollowingcoronaviruscovid19infectionin-theuk/30march2023.
- 5. H. E. Davis, G. S. Assaf, L. McCorkell, et al., "Characterizing Long COVID in an International Cohort: 7 Months of Symptoms and Their Impact," *eClinicalMedicine* 38 (2021): 101019, https://www.thelancet.com/journals/eclinm/article/PIIS2589-5370(21)00299-6/fulltext.
- 6. L. S. Canas, E. Molteni, J. Deng, et al., "Profiling post-COVID-19 Condition Across Different Variants of SARS-CoV-2: A Prospective Longitudinal Study in Unvaccinated Wild-Type, Unvaccinated Alpha- Variant, and Vaccinated Delta-Variant Populations," *Lancet Digital Health* 5, no. 7 (2023): e421–e434, https://doi.org/10.1016/S2589-7500(23)00056-0.
- 7. J. Kwon, R. Milne, C. Rayner, et al., "Impact of Long COVID on Productivity and Informal Caregiving," *European Journal of Health Economics* 25 (December 26, 2023): 1095–1115, https://link.springer.com/article/10.1007/s10198-023-01653-z.
- 8. K. K. O'Brien, D. A. Brown, K. Mcduff, et al., "Conceptualising the Episodic Nature of Disability Among Adults Living With Long COVID: A Qualitative Study," *BMJ Global Health* 8 (2023): e011276, https://doi.org/10.1136/bmjgh-2022-011276.
- 9. C. Callan, E. Ladds, L. Husain, K. Pattinson, and T. Greenhalgh, "I Can't Cope With Multiple Inputs': A Qualitative Study of the Lived Experience of 'Brain Fog' After COVID-19," *BMJ Open* 12 (2022): e056366, https://doi.org/10.1136/bmjopen-2021-056366.
- 10. K. Macpherson, K. Cooper, J. Harbour, D. Mahal, C. Miller, and M. Nairn, "Experiences of Living With Long COVID and of Accessing Healthcare Services: A Qualitative Systematic Review," *BMJ Open* 12 (2022): e050979, https://doi.org/10.1136/bmjopen-2021-050979.
- 11. F. J. Leggat, C. Heaton-Shrestha, J. Fish, et al., "An Exploration of the Experiences and Self-Generated Strategies Used When Navigating Everyday Life With Long Covid," *BMC Public Health* 24, no. 1 (March 13, 2024): 789, https://doi.org/10.1186/s12889-024-18267-6.
- 12. A. Burton, H. Aughterson, D. Fancourt, and K. E. J. Philip, "Factors Shaping the Mental Health and Well-Being of People Experiencing Persistent COVID-19 Symptoms or 'Long COVID': Qualitative Study," *BJPsych Open* 8 (2022): 72, https://doi.org/10.1192/bjo.2022.38.
- 13. J. Ireson, A. Taylor, E. Richardson, B. Greenfield, and G. Jones, "Exploring Invisibility and Epistemic Injustice in Long Covid—A Citizen Science Qualitative Analysis of Patient Stories From an Online Covid Community," *Health Expectations* 25 (2022): 1753–1765, https://doi.org/10.1111/hex.13518.

- 14. M. Pearson, P. Singh, H. Bartel, P. Crawford, and G. Allsopp, "Creative Long Covid: A Qualitative Exploration of the Experience of Long Covid Through the Medium of Creative Narratives," *Health Expectations* 25 (2022): 2950–2959, https://doi.org/10.1111/hex.13602.
- 15. National Health Service (NHS) England, "Long COVID Patients to Get Help at More Than 60 Clinics," accessed September 26, 2024, https://www.england.nhs.uk/2020/12/long-covid-patients-to-get-help-at-more-than-60-clinics.
- 16. National Health Service (NHS) England, "Commissioning Guidance for Post-COVID Services for Adults, Children and Young People," accessed October 14, 2024, https://www.england.nhs.uk/long-read/commissioning-guidance-for-post-covid-services-for-adults-children-and-young-people/.
- 17. National Institute for Health and Care Excellence (NICE), "COVID-19 Rapid Guideline: Managing the Long-Term Effects of COVID-19," accessed February 16, 2024, https://www.nice.org.uk/guidance/ng188.
- 18. T. Greenhalgh, J. L. Darbyshire, C. Lee, E. Ladds, and J. Ceolta-Smith, "What Is Quality in Long Covid Care? Lessons From a National Quality Improvement Collaborative and Multi-Site Ethnography," *BMC Medicine* 22, no. 1 (2024): 159, https://doi.org/10.1186/s12916-024-03371-6.
- 19. Clinical Post COVID Society (CPCS), "CPCS Position Letter on Long Covid Services," accessed October 14, 2024, https://www.clinicalpcs.org.uk/cpcs-position-letter-on-long-covid-services/.
- 20. C. Heaton-Shrestha, A. Torrens-Burton, F. Leggat, I. Islam, M. Busse, and F. Jones, "Co-Designing Personalised Self-Management Support for People Living With Long Covid: The LISTEN Protocol," *PLoS One* 17, no. 10 (2022): e0274469, https://doi.org/10.1371/journal.pone.0274469.
- 21. C. Potter, F. Leggat, R. Lowe, et al., "Effectiveness and Cost-Effectiveness of a Personalised Self- Management Intervention for Living With Long COVID: Protocol for the LISTEN Randomised Controlled Trial," *Trials* 24, no. 1 (2023): 75, https://doi.org/10.1186/s13063-023-07090-w.
- 22. F. Jones, A. Domeny, J. Fish, et al., "Using Co-Design Methods to Develop New Personalised Support for People Living With Long Covid: The 'Listen' intervention," *Health Expectations* 27 (2024): e14093, https://doi.org/10.1111/hex.14093.
- 23. M. Busse, P. Pallmann, M. Riaz, et al., "Effectiveness of a Personalised Self-Management Intervention for People Living With Long Covid (Listen Trial): Pragmatic, Multicentre, Parallel Group, Randomised Controlled Trial," *BMJ Medicine* 4 (2025): e001068, https://doi.org/10.1136/bmjmed-2024-001068.
- 24. S. R. S. Harris, B. Sewell, M. Busse-Morris, A. Edwards, F. Jones, et al., "Cost-Effectiveness of a Personalised Self-Management Intervention for People Living With Long Covid: The LISTEN Randomised Controlled Trial," *Health Expectations* [peer review].
- 25. A. Bandura, "Social Cognitive Theory: An Agentic Perspective," *Annual Review of Psychology* 52 (2001): 1–26, https://doi.org/10.1146/annurev.psych.52.1.1.
- 26. A. Bandura, "Health Promotion by Social Cognitive Means," *Health Education & Behavior* 31 (2004): 143–164, https://doi.org/10.1177/1090198104263660.
- 27. A. Bandura, Self-Efficacy: The Exercise of Control (W H Freeman/Times Books/Henry Holt & Co., 1997).
- 28. Bridges Self-Management, "Bridges Self-Management," accessed September 26, 2024, https://www.bridgesselfmanagement.org.uk/5-stage-workshop/workshop/.
- 29. K. Skivington, L. Matthews, S. A. Simpson, et al., "A New Framework for Developing and Evaluating Complex Interventions: Update of Medical Research Council Guidance," *BMJ* 30, no. 374 (2021): n2061, https://doi.org/10.1136/bmj.n2061.
- 30. G. F. Moore, S. Audrey, M. Barker, et al., "Process Evaluation of Complex Interventions: Medical Research Council Guidance," *BMJ* 19, no. 350 (2015): h1258, https://doi.org/10.1136/bmj.h1258.

- 31. L. J. Damschroder, D. C. Aron, R. E. Keith, S. R. Kirsh, J. A. Alexander, and J. C. Lowery, "Fostering Implementation of Health Services Research Findings Into Practice: A Consolidated Framework for Advancing Implementation Science," *Implementation Science* 4 (2009): 50, https://doi.org/10.1186/1748-5908-4-50.
- 32. L. J. Damschroder, C. M. Reardon, M. A. O. Widerquist, and J. Lowery, "The Updated Consolidated Framework for Implementation Research Based on User Feedback," *Implementation Science* 17 (2022): 75, https://doi.org/10.1186/s13012-022-01245-0.
- 33. E. Proctor, H. Silmere, R. Raghavan, et al., "Outcomes for Implementation Research: Conceptual Distinctions, Measurement Challenges, and Research Agenda," *Administration and Policy in Mental Health and Mental Health Services Research* 38 (2010): 65–76, https://doi.org/10.1007/s10488-010-0319-7.
- 34. J. W. Creswell and C. V. L. Plano, *Designing and Conducting Mixed Methods Research*, 3rd ed. (Sage, 2017).
- 35. K. Proudfoot, "Inductive/Deductive Hybrid Thematic Analysis in Mixed Methods Research," *Journal of Mixed Methods Research* 17, no. 3 (2023): 308–326, https://journals.sagepub.com/doi/10.1177/15586898221126816.
- 36. B. J. Weiner, C. C. Lewis, C. Stanick, et al., "Psychometric Assessment of Three Newly Developed Implementation Outcome Measures," *Implementation Science* 12, no. 1 (2017): 108, https://doi.org/10.1186/s13012-017-0635-3.
- 37. M. Hirose and J. W. Creswell, "Applying Core Quality Criteria of Mixed Methods Research to an Empirical Study," *Journal of Mixed Methods Research* 17, no. 1 (2023): 12–28, https://doi.org/10.1177/15586898221086346.
- 38. V. Braun and V. Clarke, "Reflecting on Reflexive Thematic Analysis," *Qualitative Research in Sport, Exercise and Health* 11 (2019): 589–597, https://doi.org/10.1080/2159676X.2019.1628806.
- 39. V. Braun and V. Clarke, "Using Thematic Analysis in Psychology," *Qualitative Research in Psychology* 3 (2006): 77–101, https://doi.org/10.1191/1478088706qp063oa.
- 40. D. Sunkersing, M. Ramasawmy, N. A. Alwan, et al., "What Is Current Care for People With Long COVID in England? A Qualitative Interview Study," *BMJ Open* 14 (2024): e080967, https://bmjopen.bmj.com/content/14/5/e080967.
- 41. S. A. Baz, C. Fang, J. D. Carpentieri, and L. Sheard, "'I Don't Know What to Do or Where to Go'. Experiences of Accessing Healthcare Support From the Perspectives of People Living With Long Covid and Healthcare Professionals: A Qualitative Study in Bradford, UK," *Health Expectations* 26 (2023): 542–554, https://doi.org/10.1111/hex.13687.
- 42. T. Greenhalgh, J. Darbyshire, E. Ladds, J. Van Dael, and C. Rayner, "Working Knowledge, Uncertainty and Ontological Politics: An Ethnography of UK Long Covid Clinics," *Sociology of Health & Illness* 46, no. 8 (2024): 1–20, https://doi.org/10.1111/1467-9566.13819.
- 43. F. Turk, J. Sweetman, C. A. Chew-Graham, et al, "Accessing Care for Long Covid From the Perspectives of Patients and Healthcare Practitioners: A Qualitative Study," *Health Expectations* 27 (2024): e14008, https://doi.org/10.1111/hex.14008.
- 44. F. Turk, J. Sweetman, G. Allsopp, et al., "Pathways to Care for Long COVID and for Long-Term Conditions From Patients' and Clinicians' Perspective," *Journal of Evidence-Based Medicine* 16 (2023): 435–437, https://doi.org/10.1111/jebm.12563.
- 45. C. Derksen, R. Rinn, L. Gao, et al., "Longitudinal Evaluation of an Integrated Post–COVID-19/Long COVID Management Program Consisting of Digital Interventions and Personal Support: Randomized Controlled Trial," *Journal of Medical Internet Research* 25 (2023): e49342, https://doi.org/10.2196/49342.
- 46. G. McGregor, H. Sandhu, J. Bruce, et al., "Clinical Effectiveness of an Online Supervised Group Physical and Mental Health Rehabilitation

- Programme for Adults With Post-Covid-19 Condition (REGAIN Study): Multicentre Randomised Controlled Trial," *BMJ* 7 (2024): 384, https://doi.org/10.1136/bmj-2023-076506.
- 47. H. Wright, A. Turner, S. Ennis, et al., "Digital Peer-Supported Self-Management Intervention Codesigned by People With Long COVID: Mixed Methods Proof-of-Concept Study," *JMIR Formative Research* 6, no. 10 (2022): e41410, https://doi.org/10.2196/41410.
- 48. N. J. Hancock, J. Houghton, and F. Jones, "Integrating an Approach to Personalised Self-Management Support in Stroke and Neurorehabilitation Service Contexts: People1st—a Quality Improvement Initiative," *Disability and Rehabilitation* 45, no. 19 (2023): 3034–3045, https://doi.org/10.1080/09638288.2022.2127930.
- 49. P. Mäkelä, F. Jones, M. I. De Sousa De Abreu, L. Hollinshead, and J. Ling, "Supporting Self-Management After Traumatic Brain Injury: Codesign and Evaluation of a New Intervention Across a Trauma Pathway," *Health Expectations* 22, no. 4 (2019): 632–642, https://doi.org/10.1111/hex.12898.
- 50. C. Fang, S. A. Baz, L. Sheard, and J. Carpentieri, "'I Am Just a Shadow of Who I Used to Be'—Exploring Existential Loss of Identity Among People Living With Chronic Conditions of Long COVID," *Sociology of Health & Illness* 46, no. 1 (2024): 59–77, https://doi.org/10.1111/1467-9566.13690.
- 51. D. de Silver, "Evidence: Helping People Help Themselves. A Review of the Evidence Considering Whether It Is Worthwhile to Support Self-Management," Health Foundation, accessed October 14, 2024, https://www.health.org.uk/publications/evidence-helping-people-help-themselves.
- 52. S. M. van Hooft, J. M. J. Been-Dahmen, E. Ista, A. van Staa, and H. R. Boeije, "A Realist Review: What Do Nurse-Led Self-Management Interventions Achieve for Outpatients With a Chronic Condition?," *Journal of Advanced Nursing* 73 (2017): 1255–1271, PMID: 27754557, https://doi.org/10.1111/jan.13189.
- 53. J. Duncan Millar, H. Mason, and L. Kidd, "What Is Important in Supporting Self-Management in Community Stroke Rehabilitation? A Q Methodology Study," *Disability and Rehabilitation* 45, no. 14 (2023): 2307–2315, https://doi.org/10.1080/09638288.2022.2087766.
- 54. L. Kidd, J. Brown, H. Mason, et al., "A Realist Evaluation of Mechanisms and Contexts for Facilitating the Implementation of Supported Self-Management in Community Stroke Care (The IMPETUS Study)," *Health & Social Care in the Community* 2024, no. 1 (2024): 9198768, https://doi.org/10.1155/2024/9198768.
- 55. National Health Service (NHS) England, "Post COVID Services Supporting Healthcare Professionals Working Within Specialist Post COVID Services for Adults," accessed September 26, 2024, https://www.e-lfh.org.uk/programmes/post-covid-services/.

Supporting Information

Additional supporting information can be found online in the Supporting Information section.